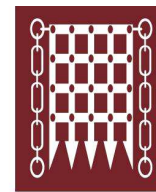


**Westminster Media Forum policy conference**  
**The future of UK broadcasting - content production, market dynamics, and priorities for policy and regulation**

Timing: Morning, Tuesday, 26<sup>th</sup> November 2019

Venue: Central London



**WESTMINSTER  
MEDIA FORUM**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
Senior Parliamentarian
- 9.05 - 9.30 **Broadcast regulation going forward - prominence, content and competition**  
Senior speaker confirmed from **Ofcom**  
Questions and comments from the floor
- The positioning of UK broadcasters in future TV markets**
- 9.30 - 9.40 **The future for commercial broadcasting - competition, advertising revenue and developing non-linear offerings**  
**David Wheeldon**, Group Director, Policy and Public Affairs, Sky
- 9.40 - 9.50 **Ensuring continued discoverability of PSB content for UK viewers**  
**Clare Sumner**, Director, Policy, BBC
- 9.50 - 10.00 **Streaming and video-on-demand in the UK - content investment, partnerships and developing new services**  
**Benjamin King**, Director, Public Policy, UK and Ireland, Netflix
- 10.00 - 10.10 **The effects of consolidation in global markets on the UK's broadcasting sector**  
Senior representative, international media
- 10.10 - 10.20 **Competing for consumer attention - changes in viewing habits, content preferences and audience demographics**  
Senior representative, audience measurement
- 10.20 - 10.45 Questions and comments from the floor
- 10.45 - 10.50 **Chair's closing remarks**  
Senior Parliamentarian
- 10.50 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**  
**Deidre Brock MP**, Vice-Chair, All-Party Parliamentary BBC Group
- Driving the development of the UK's content production sector**
- 11.20 - 11.30 **Taking advantage of international market disruption - partnerships, competition and increasing consumer choice**  
Senior speaker confirmed from **BT**
- 11.30 - 11.40 **Commissioning content and investing in streaming - developing the BritBox service**  
**Magnus Brooke**, Director, Policy and Regulatory Affairs, ITV
- 11.40 - 11.50 **The outlook for the UK's TV production sector**  
**Sara Geater**, Chief Operating Officer, All3Media and Chair, PACT
- 11.50 - 12.00 **Priorities for the facilities sector in meeting production demand**  
**Paul Golding**, Chairman and Interim Chief Executive, Pinewood Studios Group
- 12.00 - 12.10 **Private investment and content production - an update on the Creative Content Fund**  
**John Glencross**, Chief Executive Officer and Co-Founder, Calculus Capital
- 12.10 - 12.30 Questions and comments from the floor
- 12.30 - 12.55 **Support for broadcasters and TV production in the UK - next steps for policy**  
**Robert Specterman-Green**, Director, Media and Creative Industries, DCMS  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**  
**Deidre Brock MP**, Vice-Chair, All-Party Parliamentary BBC Group  
**Peter van Gelder**, Director, Westminster Media Forum