



WESTMINSTER
FOOD & NUTRITION
FORUM

The future of the food and drink industry

2nd February 2010

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

About this Publication	3
Agenda	4
Session Chair's opening remarks Lord Haskins, Vice-Chair, All-Party Parliamentary Group on Science and Technology in Agriculture (<i>transcript</i>)	5
The food and drink industry: a global perspective Joanne Denney-Finch OBE, Chief Executive, IGD (<i>text submitted by speaker</i>)	6
The food and drink industry and the UK economy Melanie Leech, Director General, Food and Drink Federation (<i>transcript</i>)	10
Farming and food production in the UK Terry Jones, Head of Government Affairs, National Farmers' Union (<i>transcript</i>)	13
The view from Government Dr Jo Bray, Food Policy Unit, Department for Environment, Food and Rural Affairs (<i>transcript</i>)	16
Questions and comments from the floor (<i>transcript</i>)	19
Session Chair's closing remarks Lord Haskins, Vice-Chair, All-Party Parliamentary Group on Science and Technology in Agriculture (<i>transcript</i>)	39
Chairman's opening remarks Lord Whitty, Chair, Consumer Focus (<i>transcript</i>)	30
Sustainability and reducing emissions Rowland Hill, Sustainability Manager, Marks & Spencer (<i>transcript</i>)	31
The changing demands of the consumer Sue Davies, Chief Policy Advisor, Which? (<i>transcript</i>)	34
Science and innovation in food development and manufacture Alice Pegg, Head of Food Innovation, Leatherhead Food Research (<i>transcript</i>)	37
Science and innovation in packaging Dick Searle, Chief Executive, The Packaging Federation (<i>transcript</i>)	40
The future food security of the UK Geoff Tansey, Joseph Rowntree Visionary for a Just and Peaceful World; and Member and Trustee, The Food Ethics Council (<i>transcript</i>)	43
Questions and comments from the floor (<i>transcript</i>)	46
Session Chair's closing remarks Lord Whitty, Chair, Consumer Focus (<i>transcript</i>)	55
Westminster Food & Nutrition Forum closing remarks Peter van Gelder, Director, Westminster Food & Nutrition Forum (<i>transcript</i>)	55
Comment Mike McCorkell, Managing Director, UK & Ireland, Food & Waters, ALcontrol Laboratories	56
Hugh Crabtree, Freelance Journalist, Pig World	56
Silvija Davidson, Reporter, Savour	57
Jose Spring, Executive Secretary, Food Manufacturing Engineering Group	58
Press	59
List of Delegates Registered for Seminar	60
Contributor Biographies	66

About this Publication

This publication reflects proceedings at the Westminster Food & Nutrition Forum Keynote Seminar: The future of the food and drink industry held on 2nd February 2010. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Food & Nutrition Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Food & Nutrition Forum are acknowledged. We would also appreciate being informed.

Westminster Food & Nutrition Forum

Connaught House
22/24 Guildford Road
Bagshot
Surrey
GU19 5JN

Tel: 01276 489144
Fax: 01276 489231
publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder
Chris Whitehouse