

# Brexit and the UK film and television industry - investment, skills and policy frameworks

## 4<sup>th</sup> May 2017

### CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt, please contact the forum first.

# Contents

<b><u>About this Publication</u></b>	<b>3</b>
<b><u>Agenda</u></b>	<b>4</b>
<b><u>Session Chair's opening remarks</u></b>	
Baroness Bonham-Carter of Yarnbury ( <i>transcript</i> )	6
<b><u>Where are we now? Latest Brexit developments and implications for UK film &amp; TV</u></b>	
Ted Shapiro, Partner and Head of Brussels Office, Wiggin ( <i>transcript</i> )	7
<b><u>The UK television sector in a new international context: priorities for government and industry</u></b>	
Emily Oyama, Head of Policy, Pact ( <i>transcript</i> )	10
Richard Johnston, Chief Executive Officer, Endemol Shine UK ( <i>transcript</i> )	12
Questions and comments from the floor with Ted Shapiro, Partner and Head of Brussels Office, Wiggin ( <i>transcript</i> )	14
<b><u>Mitigating the impact of Brexit: access to EU markets, funding models, talent and media regulation</u></b>	
Joanna Smith, Investment Manager, Edge Investments ( <i>transcript</i> )	21
Kate O'Connor, Executive Chair, Animation UK Council, UK Screen Alliance ( <i>transcript</i> )	23
Lucy Brown, Principal Lecturer and Head of Film & TV Production, University of Greenwich ( <i>transcript</i> )	26
Questions and comments from the floor ( <i>transcript</i> )	28
<b><u>Session Chair's closing remarks</u></b>	
Baroness Bonham-Carter of Yarnbury ( <i>transcript</i> )	35
<b><u>Session Chair's opening remarks</u></b>	
Ted Shapiro, Partner and Head of Brussels Office, Wiggin ( <i>transcript</i> )	36
<b><u>A global market for UK TV &amp; film: growing exports and new commercial opportunities</u></b>	
Stan McCoy, President and Managing Director, Motion Picture Association EMEA ( <i>transcript</i> )	37
Questions and comments from the floor ( <i>transcript</i> )	41
<b><u>Looking beyond Brexit: international trade agreements, media soft power and new policy frameworks</u></b>	
Amanda Groom, Managing Director, The Bridge ( <i>transcript</i> )	45
Pauline Burt, Chief Executive, Ffilm Cymru Wales ( <i>transcript</i> )	47
Stephen Spence, Deputy for the General Secretary, Industrial & Organising, Equity ( <i>transcript</i> )	50
Adam Minns, Executive Director, Commercial Broadcasters Association ( <i>transcript</i> )	53
Questions and comments from the floor ( <i>transcript</i> )	55
<b><u>Session Chair's and Westminster Media Forum closing remarks</u></b>	
Ted Shapiro, Partner and Head of Brussels Office, Wiggin ( <i>transcript</i> )	59
Peter van Gelder, Director, Westminster Media Forum ( <i>transcript</i> )	60
<b><u>List of Delegates Registered for Seminar</u></b>	<b>61</b>
<b><u>Contributor Biographies</u></b>	<b>67</b>
<b><u>About the Core Sponsors of the Westminster Media Forum</u></b>	<b>71</b>

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

## About this Publication

This publication reflects proceedings at the Westminster Media Forum Keynote Seminar: Brexit and the UK film and television industry - investment, skills and policy frameworks held on 4<sup>th</sup> May 2017. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Media Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Media Forum are acknowledged. We would also appreciate being informed.

### **Westminster Media Forum**

UK Headquarters  
4 Bracknell Beeches  
Old Bracknell Lane West  
Bracknell  
Berkshire RG12 7BW

T: 01344 864796  
F: 01344 420121  
[publications@westminsterforumprojects.co.uk](mailto:publications@westminsterforumprojects.co.uk)

### **Directors**

Peter van Gelder  
Chris Whitehouse