

The future for UK education abroad - exporting qualifications, new opportunities for schools and addressing the challenges of expansion 4th July 2017

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

About this Publication	3
Agenda	4
Session Chair's opening remarks	
Stephen Pinches, Global Director, TES Institute (transcript)	6
Latest trends in the international schools market Nalini Cook, Head of Middle East Research, ISC Research (text submitted by speaker)	8
	Ü
Policy priorities for supporting UK schools to overcome barriers to international expansion Vipul Bhargava, Education Technology and International Schools Specialist, Education Team,	
Department for International Trade (transcript)	11
Questions and comments from the floor (transcript)	15
Key issues for establishing independent schools overseas: teacher recruitment, architectural design and marketing	13
The challenge of facilitating growth whilst maintaining quality and standards	
Sakina Zafar, Deputy Chief Executive Officer and Director of Academic Development, Council of British International Schools (transcript)	17
	1,
Protecting and enhancing a school brand when expanding overseas Doug Locke, Partner, Veale Wasbrough Vizards (transcript)	19
	19
The role of design in creating a British school experience abroad	21
Ben Somner, Director of Architecture, Broadway Malyan (transcript)	
Opportunities and challenges for recruiting and retaining high-quality teachers and school leaders in overseas school	<u>ols</u> 24
Russell Speirs, Chief Executive Officer and Founder, RSAcademics (transcript)	
Questions and comments from the floor (transcript)	28
Case studies: establishing successful independent school satellite campuses in developing markets	
Alastair Land, Headmaster, Repton School, Derbyshire (transcript)	36
Sara Brazendale, Director of International Schools, Wycombe Abbey, Buckinghamshire (transcript) Questions and comments from the floor (transcript)	39 42
	42
Session Chair's closing remarks Standard Ringhas, Clobal Director, TES Institute (transcript)	45
Stephen Pinches, Global Director, TES Institute (transcript)	43
Session Chair's opening remarks Geoff Gladding, Sector Lead, Education Team, Department for International Trade (transcript)	46
The UK in the global marketplace for skills: next steps for exporting vocational education and training	
Ionathan Ledger, Global Technical and Vocational Education and Training Specialist, Education Team,	
Department for International Trade (transcript)	47
Growing UK education product exports	
Building a British educational brand's international profile	
Caroline Wright, Director General, British Educational Suppliers Association (transcript)	51
Developing qualifications to meet the needs of international markets'	
Peter Monteath, Regional Director UK and Ireland, Cambridge International Examinations (transcript)	54
Key opportunities for British education providers in developing markets'	
Matthew Anderson, Executive Director, TVET (transcript)	57
The future for exporting UK EdTech	
Andrew Baines, Founder, Baines Online Formative Assessment (text submitted by speaker)	60
Questions and comments from the floor with Jonathan Ledger , Global Technical and Vocational Education and	
Fraining Specialist, Education Team, Department for International Trade (transcript)	62
Session Chair's and Westminster Education Forum closing remarks	
Geoff Gladding, Sector Lead, Education Team, Department for International Trade (transcript)	68
Sean Cudmore, Deputy Director, Westminster Education Forum (transcript)	69
Press Links	70
List of Delegates Registered for Seminar	71
Contributor Biographies	75
About the Core Sponsors of the Westminster Education Forum	78

About this Publication

This publication reflects proceedings at the Westminster Education Forum Keynote Seminar: The future for UK education abroad - exporting qualifications, new opportunities for schools and addressing the challenges of expansion on 4th July 2017. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Education Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Education Forum are acknowledged. We would also appreciate being informed.

Westminster Education Forum

UK Headquarters 4 Bracknell Beeches Old Bracknell Lane West Bracknell Berkshire RG12 7BW

T: 01344 864796 F: 01344 420121 publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder Chris Whitehouse