

The changing shape of the UK student housing market 20^{th} June 2017

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

About this Publication	3
<u>Agenda</u>	4
Westminster Higher Education Forum opening remarks	
Jonny Roberts, Associate Editor (Forward Planning), Westminster Higher Education Forum (transcript)	5
The state of play and challenges for the student housing sector	
Karen Burke, Head of Accommodation Services, Sheffield Hallam University and Chair,	
Association for Student Residential Accommodation (transcript)	6
A rapidly changing market - competition, investment and the impact of government policy	
Jacqui Daly, Director of Residential Investment Research & Strategy, Savills (transcript)	10
Dick Jenkins, Chief Executive, Bath Building Society (transcript)	12
Graeme Aithie, Director, QMPF (transcript)	15
Maabena Adae-Amoakoh, Head of Commercial, Optivo (transcript)	17
Questions and comments from the floor with Karen Burke , Head of Accommodation Services, Sheffield	
Hallam University and Chair, Association for Student Residential Accommodation (transcript)	19
Balancing quality with affordability - design, regulation and costs	
Carolyn Uphill, Chairman, National Landlords Association (transcript)	28
Martin Blakey, Chief Executive, Unipol (transcript)	30
Andrew Kitchen, Director, LK2 Architects (transcript)	33
James Woolley, Partner, Student Property Team, Knight Frank (transcript)	35
Deirdre Forster, Consultant Solicitor, Anthony Gold Solicitors (transcript)	37
Questions and comments from the floor (transcript)	39
'Rethinking the Estate'	
Kevin Richardson, Local Growth Consultant, HEFCE (transcript)	44
Student towns that work for all - planning policies, pastoral care for students and managing	
concerns in the local community	
Einita Sohal, University Partnerships Manager, Unite Students (transcript)	47
Poppy Humphrey, Off Campus Student Affairs Officer, Manchester Student Homes (transcript)	49
Mike Costello, University Liaison, National Organisation of Residents Associations (transcript)	52
Questions and comments from the floor with Kevin Richardson , Local Growth Consultant, HEFCE (transcript)	54
Session Chair's and Westminster Higher Education Forum closing remarks	
Karen Burke, Head of Accommodation Services, Sheffield Hallam University and Chair,	
Association for Student Residential Accommodation (transcript)	59
Jonny Roberts, Associate Editor (Forward Planning), Westminster Higher Education Forum (transcript)	60
List of Delegates Registered for Seminar	61
Contributor Biographies	66

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Westminster Higher Education Forum Keynote Seminar: The changing shape of the UK student housing market held on 20th June 2017. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Higher Education Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Higher Education Forum are acknowledged. We would also appreciate being informed.

Westminster Higher Education Forum

UK Headquarters 4 Bracknell Beeches Old Bracknell Lane West Bracknell Berkshire RG12 7BW

T: 01344 864796 F: 01344 420121 publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder Chris Whitehouse