

# The future of the UK television market and the role of public service broadcasting

## 2<sup>nd</sup> June 2015

### **CONDITIONS FOR USE OF TRANSCRIPTS:**

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

# Contents

<b><u>About this Publication</u></b>	<b>3</b>
<b><u>Agenda</u></b>	<b>4</b>
<b><u>Session Chair's opening remarks</u></b>	
Lord Best ( <i>transcript</i> )	6
<b><u>"Public Service Broadcasting, who needs it?"</u></b>	
Simon Terrington, Chairman, Terrington and Company ( <i>transcript</i> )	7
Questions and comments from the floor ( <i>transcript</i> )	10
<b><u>'Compete or compare' - charting the BBC's future</u></b>	
James Heath, Director of Policy and Charter, BBC ( <i>transcript</i> )	12
Questions and comments from the floor ( <i>transcript</i> )	15
<b><u>Defining the role and value of the PSB in the digital age</u></b>	
Guillaume Klossa, Director of Public Affairs and Communications, European Broadcasting Union (EBU) ( <i>text submitted by speaker</i> )	20
Martin Stott, Head of Corporate & Regulatory Affairs, Channel 5 ( <i>text submitted by speaker</i> )	22
Catrin Hughes Roberts, Director of Partnerships, S4C ( <i>transcript</i> )	24
Adam Minns, Executive Director, Commercial Broadcasters Association (COBA) ( <i>transcript</i> )	26
Questions and comments from the floor with Simon Terrington, Chairman, Terrington and Company ( <i>transcript</i> )	27
<b><u>Session Chair's closing remarks</u></b>	
Lord Best ( <i>transcript</i> )	33
<b><u>Session Chair's opening remarks</u></b>	
Viscount Colville of Culross, Director and Senior Producer, BBC ( <i>transcript</i> )	34
<b><u>Content investment, competition and digital innovation</u></b>	
Mostyn Goodwin, Partner, OC&C Strategy Consultants ( <i>transcript</i> )	36
Paul Cohen, Vice-Chair, Pact and Group Commercial Director, Hat Trick Productions ( <i>transcript</i> )	39
Gill Whitehead, Director, Audience Technologies and Insight, Channel 4 ( <i>transcript</i> )	41
Questions and comments from the floor ( <i>transcript</i> )	44
<b><u>Regulatory and policy priorities for the UK TV market</u></b>	
Magnus Brooke, Director of Policy & Regulatory Affairs, ITV ( <i>transcript</i> )	49
David Rodman, Executive Director for Regulatory and Public Affairs, Virgin Media ( <i>transcript</i> )	51
Alistair Law, Head of UK Policy, Sky ( <i>transcript</i> )	53
William Field, Founding Partner, Prospero ( <i>transcript</i> )	55
Alex Pumfrey, Chief Operating Officer, Digital UK ( <i>transcript</i> )	57
Ben Roome, Chief Executive Officer, at800 ( <i>transcript</i> )	59
Questions and comments from the floor ( <i>transcript</i> )	61
<b><u>Session Chair's and Westminster Media Forum closing remarks</u></b>	
Viscount Colville of Culross, Director and Senior Producer, BBC ( <i>transcript</i> )	65
Amy Cutter, Associate Producer, Westminster Media Forum ( <i>transcript</i> )	66
<b><u>Comments</u></b>	<b>67</b>
Jayne Kirkham, Clerk, APPG Children's Media and The Arts	
<b><u>List of Delegates Registered for Seminar</u></b>	<b>68</b>
<b><u>Contributor Biographies</u></b>	<b>74</b>
<b><u>About the Core Sponsors of the Westminster Media Forum</u></b>	<b>77</b>

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

## About this Publication

This publication reflects proceedings at the Westminster Media Forum Keynote Seminar: The future of the UK television market and the role of public service broadcasting held on 2<sup>nd</sup> June 2015. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Media Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Media Forum are acknowledged. We would also appreciate being informed.

### **Westminster Media Forum**

UK Headquarters  
4 Bracknell Beeches  
Old Bracknell Lane West  
Bracknell  
Berkshire RG12 7BW

T: 01344 864796

F: 01344 420121

[publications@westminsterforumprojects.co.uk](mailto:publications@westminsterforumprojects.co.uk)

### **Directors**

Peter van Gelder  
Chris Whitehouse