

## Latest trends in monetising online content: business models, payment strategies and digital distribution 12<sup>th</sup> March 2013

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Westminster Media Forum Keynote Seminar: Latest trends in monetising online content: business models, payment strategies and digital distribution 12<sup>th</sup> March 2013

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## **About this Publication**

This publication reflects proceedings at the Westminster Media Forum Keynote Seminar: Latest trends in monetising online content: business models, payment strategies and digital distribution held on 12<sup>th</sup> March 2013. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

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