



WESTMINSTER
HIGHER EDUCATION
FORUM

Growing international student numbers in the UK - recruitment, visa reform, student experience and career progression

20th November 2019

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

<u>About this Publication</u>	3
<u>Agenda</u>	4
<u>Chair's opening remarks</u>	
Lord Lucas (<i>transcript</i>)	6
<u>The current landscape for international students in the UK</u>	
Anne Marie Graham, Chief Executive, UK Council for International Student Affairs (<i>transcript</i>)	7
Questions and comments from the floor (<i>transcript</i>)	11
<u>Competing in the international students market - lessons from the US</u>	
Dr Cheryl Matherly, Vice Provost, International Affairs and Vice President, Lehigh University, Pennsylvania and President, Association of International Education Administrators (<i>transcript</i>)	15
<u>Growing international student numbers - marketing the UK as an attractive study destination, developing competitive pricing strategies and the impact of visa policies</u>	
Professor Simon Marginson, Director, Centre for Global Higher Education and Professor of Higher Education, University of Oxford (<i>transcript</i>)	20
Sasha Lal, Consultant and Trainee Solicitor, Gherson (<i>transcript</i>)	22
Alan Mackay, Deputy Vice-Principal International and Director of Edinburgh Global, University of Edinburgh (<i>transcript</i>)	24
Fiona Samson, Director, GREAT Britain Campaign, British Council (<i>transcript</i>)	26
Dhruv Krishnaraj, Founder, Student Circus (<i>transcript</i>)	29
Questions and comments from the floor with Dr Cheryl Matherly, Vice Provost, International Affairs and Vice President, Lehigh University, Pennsylvania and President, Association of International Education Administrators (<i>transcript</i>)	31
<u>Strategies for enhancing the international student experience</u>	
<u>Life as an international student in the UK</u>	
Anisha Faruk, President, Oxford University Student Union (<i>transcript</i>)	36
<u>Welcome to the UK - best practice on pre-arrival information, inductions and orientation</u>	
Andy Winter, Campus Life Director, University of Nottingham (<i>transcript</i>)	38
<u>Developing an inclusive and supportive learning environment</u>	
Marc Lintern, Director of Student Experience, Newcastle University (<i>transcript</i>)	40
<u>Life after graduation - managing the transition to the world of work</u>	
Joe Fitzsimons, Student Membership Manager, Institute of Directors (<i>transcript</i>)	42
Questions and comments from the floor (<i>transcript</i>)	43
<u>Supporting international student progression: next steps for post-study work visas, career guidance and graduate employability, and alumni relations</u>	
Philippa Hewett, Head of Careers Service, SOAS University of London (<i>transcript</i>)	50
Esther de Perlaky, International Employability Manager, Student Opportunity, University of Warwick (<i>transcript</i>)	52
Pat Saini, Partner, Head of Immigration, Penningtons Manches Cooper (<i>transcript</i>)	54
Harry Anderson, Senior Policy Adviser, CBI (<i>transcript</i>)	56
Questions and comments from the floor (<i>transcript</i>)	59
<u>Chair's and Westminster Higher Education Forum closing remarks</u>	
Lord Lucas (<i>transcript</i>)	64
Sean Cudmore, Deputy Editor, Westminster Higher Education Forum (<i>transcript</i>)	65
<u>List of Delegates Registered for Seminar</u>	66
<u>Contributor Biographies</u>	70
<u>About the Core Sponsors of the Westminster Higher Education Forum</u>	73

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Westminster Higher Education Forum policy conference: Growing international student numbers in the UK - recruitment, visa reform, student experience and career progression held on 20th November 2019. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Higher Education Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Higher Education Forum are acknowledged. We would also appreciate being informed.

Westminster Higher Education Forum

UK Headquarters
4 Bracknell Beeches
Old Bracknell Lane West
Bracknell
Berkshire RG12 7BW

T: 01344 864796
F: 01344 420121
publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder
Chris Whitehouse