

# Health and Wellbeing Boards – implementation and integration 5<sup>th</sup> July 2012

## **CONDITIONS FOR USE OF TRANSCRIPTS:**

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

# Contents

<b>About this Publication</b>	<b>3</b>
<b>Agenda</b>	<b>4</b>
<b><u>Chairman's opening remarks</u></b>	
<b>Dr Sarah Wollaston MP</b> , Member, Health Select Committee ( <i>transcript</i> )	<b>6</b>
<b><u>The new commissioning landscape: early indications from shadow Health and Wellbeing Boards</u></b>	
<b>Professor Alan Maryon-Davis</b> , Editor, Public Health Today and Honorary Professor of Public Health, King's College London ( <i>transcript</i> )	<b>7</b>
<b>Dr John Middleton</b> , Vice President, Faculty of Public Health and Director for Public Health, Sandwell NHS Primary Care Trust and Association of Directors of Public Health ( <i>transcript</i> )	<b>10</b>
<b>Jo Webber</b> , Deputy Policy Director and Director Ambulance Service Network, NHS Confederation ( <i>transcript</i> )	<b>13</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>16</b>
<b><u>Integration and accountability</u></b>	
<b>Damon Palmer</b> , Lead for Health and Social Care Integration, Department of Health ( <i>transcript</i> )	<b>20</b>
<b>Richard Kramer</b> , Director of Strategic Development, Turning Point( <i>transcript</i> )	<b>22</b>
<b>Dr Derek Greatorex</b> , Co-Chair, South Devon & Torbay Clinical Commissioning Group ( <i>transcript</i> )	<b>24</b>
<b>Melanie Sirotkin</b> , Director of Public Health, Salford City Council and NHS Salford( <i>transcript</i> )	<b>27</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>29</b>
<b><u>Chairman's closing remarks</u></b>	
<b>Dr Sarah Wollaston MP</b> , Member, Health Select Committee ( <i>transcript</i> )	<b>34</b>
<b><u>Chairman's opening remarks</u></b>	
<b>Baroness Thornton</b> , Shadow Minister for Equalities ( <i>transcript</i> )	<b>35</b>
<b><u>The role of Public Health England: leadership and appropriate delineation</u></b>	
<b>Ann Goodwin</b> , Project Manager, Public Health England Transition Team, Department of Health ( <i>transcript</i> )	<b>36</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>39</b>
<b><u>Next steps for improving health and wellbeing: innovation and the Health Premium</u></b>	
<b>Dr Jessica Allen</b> , Deputy Director, Institute of Health Equity, University College London ( <i>transcript</i> )	<b>44</b>
<b>Professor John Ashton</b> , Joint Director of Public Health, NHS Cumbria and Cumbria County Council ( <i>transcript</i> )	<b>46</b>
<b>Helen Crisp</b> , Assistant Director, Research and Development Team, The Health Foundation ( <i>transcript</i> )	<b>49</b>
<b>Kieron Williams</b> , Head of Health and Wellbeing, London Borough of Lambeth ( <i>transcript</i> )	<b>51</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>53</b>
<b><u>The way forward for Health and Wellbeing Boards</u></b>	
<b>John Wilderspin</b> , National Director, Health and Wellbeing Board Implementation, Department of Health ( <i>transcript</i> )	<b>58</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>61</b>
<b><u>Chairman's and Westminster Health Forum closing remarks</u></b>	
<b>Baroness Thornton</b> , Shadow Minister for Equalities ( <i>transcript</i> )	<b>63</b>
<b>Michael Ryan</b> , Deputy Editor, Westminster Health Forum ( <i>transcript</i> )	<b>64</b>
<b>List of Delegates Registered for Seminar</b>	<b>65</b>
<b>Contributor and Westminster Health Forum Biographies</b>	<b>71</b>
<b>About the Core Sponsors of the Westminster Health Forum</b>	<b>75</b>

## About this Publication

This publication reflects proceedings at the Westminster Health Forum Keynote Seminar: Health and Wellbeing Boards – implementation and integration held on 5<sup>th</sup> July 2012. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Health Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Health Forum are acknowledged. We would also appreciate being informed.

### **Westminster Health Forum**

4 Bracknell Beeches  
Old Bracknell Lane West  
Bracknell,  
Berkshire, RG12 7BW

T: 01344 864796

F: 01344 420121

[publications@westminsterforumprojects.co.uk](mailto:publications@westminsterforumprojects.co.uk)

### **Directors**

Peter van Gelder  
Chris Whitehouse