



WESTMINSTER  
EDUCATION  
FORUM

# Growing up digital - technology, child development, iRights and policy 17<sup>th</sup> November 2016

## **CONDITIONS FOR USE OF TRANSCRIPTS:**

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt, please contact the forum first.

## Contents

<b><u>About this Publication</u></b>	<b>3</b>
<b><u>Agenda</u></b>	<b>4</b>
<b><u>Session Chair's opening remarks</u></b>	
<b>Rt Hon the Lord Knight of Weymouth</b> , Chief Education Adviser, TES ( <i>transcript</i> )	<b>6</b>
<b><u>Developing a children's digital manifesto</u></b>	
<b>Anne Longfield</b> , Children's Commissioner for England ( <i>text submitted by speaker</i> )	<b>7</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>10</b>
<b><u>Empowering children to navigate their digital world: education, iRights and industry responsibilities</u></b>	
<b><u>Assessing the state of play and promoting children's media literacy</u></b>	
<b>Marc Goodchild</b> , Chief Product Officer, Gingersnap and Executive Advisor, The Children's Media Foundation ( <i>transcript</i> )	<b>13</b>
<b><u>Encouraging children to take the lead in engaging safely and positively with technology</u></b>	
<b>Caroline Hurst</b> , Education and Training Manager, Childnet ( <i>text to be submitted by speaker</i> )	<b>16</b>
<b><u>In what ways can schools and the curriculum support children's understanding of digital technology?</u></b>	
<b>Rosamund McNeil</b> , Head of Education and Equality, NUT ( <i>transcript</i> )	<b>17</b>
<b><u>Creating a user-friendly digital environment for children - what is the role and responsibility of internet and tech providers?</u></b>	
<b>Adam Kinsley</b> , Director of Policy, Sky ( <i>transcript</i> )	<b>20</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>22</b>
<b><u>Session Chair's closing remarks</u></b>	
<b>Rt Hon the Lord Knight of Weymouth</b> , Chief Education Adviser, TES ( <i>transcript</i> )	<b>31</b>
<b><u>Session Chair's opening remarks</u></b>	
<b>Danny Kinahan MP</b> ( <i>transcript</i> )	<b>32</b>
<b><u>'Monitoring children's use of new media technologies: children's attitudes and parents' views'</u></b>	
<b>Emily Keaney</b> , Head of Children's Research, Ofcom ( <i>transcript</i> )	<b>33</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>39</b>
<b><u>What is the impact of social media and technology on children and adolescents?</u></b>	
<b>James Davies</b> , Managing Director, Childwise ( <i>transcript</i> )	<b>45</b>
<b><u>Digital childhood - the benefits and challenges for social, behavioural and cognitive development</u></b>	
<b><u>What opportunities do technology products present for learning?</u></b>	
<b>Professor Jackie Marsh</b> , Professor of Education, University of Sheffield ( <i>transcript</i> )	<b>47</b>
<b><u>The impact of children's increasing use of technology on their mental health</u></b>	
<b>Dr Hayley van Zwanenberg</b> , Consultant Child and Adolescent Psychiatrist, Woodbourne Priory Hospital ( <i>transcript</i> )	<b>49</b>
<b><u>The effect of internet usage on young people and next steps for overcoming barriers to safe engagement with digital media</u></b>	
<b>Adam Pemberton</b> , Corporate Director of Strategy & Performance, Barnardo's ( <i>transcript</i> )	<b>51</b>
<b>Jaika Mogg-Wright</b> ( <i>transcript</i> )	<b>52</b>
<b><u>How can parents best be supported in understanding their children's evolving relationship with new technologies?</u></b>	
<b>Vicki Shotbolt</b> , Chief Executive Officer, Parent Zone ( <i>transcript</i> )	<b>53</b>
Questions and comments from the floor with <b>James Davies</b> , Managing Director, Childwise and <b>Emily Keaney</b> , Head of Children's Research, Ofcom ( <i>transcript</i> )	<b>55</b>
<b><u>Children and young people online - preventing abuse and addressing new challenges</u></b>	
<b>Marie Smith</b> , Head of Education, CEOP ( <i>transcript</i> )	<b>61</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>64</b>
<b><u>Session Chair's and Westminster Education Forum closing remarks</u></b>	
<b>Danny Kinahan MP</b> ( <i>transcript</i> )	<b>66</b>
<b>Sean Cudmore</b> , Deputy Editor, Westminster Education Forum ( <i>transcript</i> )	<b>67</b>
<b><u>Comments</u></b>	<b>68</b>
<b>Jon White</b> , Senior Lecturer, University of Derby	
<b>Adrienne Katz/Dr Aiman El Asam</b> , Director/Research Fellow in Psychology, Bullying Intervention Group/ Kingston University London	
<b>Dr Denise Turner</b> , Lecturer, University of Sussex	
<b><u>List of Delegates Registered for Seminar</u></b>	<b>73</b>
<b><u>Contributor Biographies</u></b>	<b>79</b>
<b><u>About the Core Sponsor of the Westminster Education Forum</u></b>	<b>82</b>

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

## About this Publication

This publication reflects proceedings at the Westminster Education Forum Keynote Seminar: Growing up digital - technology, child development, iRights and policy on 17<sup>th</sup> November 2016. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Education Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Education Forum are acknowledged. We would also appreciate being informed.

### Westminster Education Forum

UK Headquarters  
4 Bracknell Beeches  
Old Bracknell Lane West  
Bracknell  
Berkshire RG12 7BW

T: 01344 864796

F: 01344 420121

[publications@westminsterforumprojects.co.uk](mailto:publications@westminsterforumprojects.co.uk)

### Directors

Peter van Gelder  
Chris Whitehouse