

The future of the BBC and priorities for Charter renewal 5th November 2015

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

About this Publication	3
<u>Agenda</u>	4
BBC charter renewal - priorities for Government	
Hugh Harris, Director of Media, International, Gambling and Creative Economy,	
Department for Culture, Media and Sport (transcript)	6
Questions and comments from the floor (transcript)	11
The future of the BBC in domestic and international markets	
James Heath, Director of Policy and Charter, BBC (text removed at speaker's request)	16
David Moody, Director of Strategy, BBC Worldwide (transcript)	17
Questions and comments from the floor (transcript)	20
The BBC and the UK creative economy - content investment, international export, and technology develop	<u>oment</u>
Laura Mansfield, Chair, Pact and Managing Director, Outline Productions (transcript)	25
Adam Minns, Executive Director, Commercial Broadcasters Association (COBA) (transcript)	27
Scott Taunton, Chief Operating Officer, UTV Media (transcript)	28
Julian Ashworth, Global Director of Group Industry Policy, BT Group (transcript)	30
Questions and comments from the floor (transcript)	32
Session Chair's closing remarks	
John Nicolson MP, Shadow SNP Spokesperson (Culture, Media and Sport) (transcript)	42
Session Chair's opening remarks	
Professor Stewart Purvis, Professor of Television Journalism, City University London and Advisor,	
Government Panel on the BBC (transcript)	43
The future for governance, regulation and funding of the BBC	
Alex Towers, Director, BBC Trust (transcript)	44
Claire Enders, Founder, Enders Analysis (transcript)	48
Professor Richard Tait, Professor of Journalism, School of Journalism, Media and Cultural Studies,	
Cardiff University (transcript)	51
Questions and comments from the floor (transcript)	54
Session Chair's and Westminster Media Forum closing remarks	
Professor Stewart Purvis, Professor of Television Journalism, City University London and Advisor,	
Government Panel on the BBC (transcript)	63
Amy Cutter, Producer, Westminster Media Forum (transcript)	64
Comments	65
Marek Bekerman, Lecturer, University of Salford	
Catrin Owen, PhD student, University of Liverpool	
<u>List of Delegates Registered for Seminar</u>	68
Contributor Biographies	76
About the Core Sponsors of the Westminster Media Forum	79

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Westminster Media Forum Keynote Seminar: The future of the BBC and priorities for Charter renewal held on 5th November 2015. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Media Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Media Forum are acknowledged. We would also appreciate being informed.

Westminster Media Forum

UK Headquarters
4 Bracknell Beeches
Old Bracknell Lane West
Bracknell
Berkshire RG12 7BW

T: 01344 864796 F: 01344 420121 publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder Chris Whitehouse