

Priorities for growth in the UK food and drink industry – skills, exports, innovation and sustainability 29th April 2014

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

About this Publication	3
<u>Agenda</u>	4
Session Chair's opening remarks	
John Stevenson MP, Chair, All-Party Parliamentary Food and Drink Manufacturing Group (transcript)	6
Challenges for growth in the UK food and drink industry	
Melanie Leech, Director General, Food and Drink Federation (transcript)	7
Questions and comments from the floor (transcript)	10
Challenges for achieving sustainable growth in the food and drink industry	
Mark Driscoll, Head of Food, Forum for the Future (transcript)	13
Julian Hunt, Vice-President, Public Affairs and Communications, Coca-Cola Enterprises GB (transcript)	15
Questions and comments from the floor (transcript)	17
Innovation in food and drink: translating research and developing new technologies	
Professor Paul Berryman, Agri-Tech Specialist, Agri-Tech Investment Organisation, UK Trade & Investment (transcript)	20
Dr Steffi Friedrichs, Director General, Nanotechnology Industries Association (transcript)	24
Questions and comments from the floor (transcript)	27
Attracting and developing talent in the food and drink industry	
Dr Martin Howarth, Director, National Centre of Food Engineering, Faculty of Arts, Computing, Engineering and Science	ces,
Sheffield Hallam University (transcript)	30
Justine Fosh, Chief Executive, Improve and The National Skills Academy for Food and Drink (transcript)	33
Questions and comments from the floor (transcript)	36
Session Chair's closing remarks	
John Stevenson MP, Chair, All-Party Parliamentary Food and Drink Manufacturing Group (transcript)	38
Session Chair's opening remarks	
Rt Hon Peter Lilley MP, Member, Energy and Climate Change Select Committee (transcript)	39
Priorities for the food industry outside of London and the South-East	
Michael Bell, Executive Director, Northern Ireland Food and Drink Association (transcript)	40
Milan Shah, Board Member, Northamptonshire Enterprise Partnership (transcript)	43
Questions and comments from the floor (transcript)	46
Driving food export growth - removing barriers, promoting trade and improving access to emerging markets	
Paul Croucher, Head of Trade Finance and Insurance Solutions Group, UK Export Finance (transcript)	49
David Williamson, Government & Communications Director, The Scotch Whisky Association (transcript)	51
Questions and comments from the floor (transcript)	54
Next steps for competiveness and growth in the UK food and drink industry	
Tim Render, Deputy Director for Food Policy, Competitiveness and Growth,	
Department for Environment, Food and Rural Affairs (transcript)	56
Questions and comments from the floor (transcript)	60
Session Chair's and Westminster Food & Nutrition Forum closing remarks	
Rt Hon Peter Lilley MP, Member, Energy and Climate Change Select Committee (transcript)	62
Steve Moat, Senior Producer, Westminster Food & Nutrition Forum (transcript)	63
List of Delegates Registered for Seminar	64
Contributor Biographies	68

About this Publication

This publication reflects proceedings at the Westminster Food & Nutrition Forum Keynote Seminar: Priorities for growth in the UK food and drink industry - skills, exports, innovation and sustainability held on 29th April 2014. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Food & Nutrition Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Food & Nutrition Forum are acknowledged. We would also appreciate being informed.

Westminster Food & Nutrition Forum

UK Headquarters 4 Bracknell Beeches Old Bracknell Lane West Bracknell Berkshire RG12 7BW

T: 01344 864796 F: 01344 420121 publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder Chris Whitehouse