

The future of food labelling in the UK - policy developments, implementation challenges and promoting British produce 13th November 2018

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

About this Publication	3
<u>Agenda</u>	4
Session Chair's opening remarks Professor the Lord Trees, Emeritus Professor, University of Liverpool (transcript)	6
Future food labelling policy Karen Lepper, Deputy Director, Food Standards and Consumers, Defra (transcript) Robert Wells, Head, Food Labelling Policy, Defra (transcript) Questions and comments from the floor (transcript)	7 10 13
Challenges for food labelling across the supply chain - communicating quality standards to consumers, and	supporting
<u>industry implementation and compliance</u> Andrew Loftus , Appointee, Livestock Board, NFU (transcript)	17
Dr Nick Palmer, Head, Compassion in World Farming UK (transcript)	19
Sue Davies, Strategic Policy Advisor, Which? (transcript)	21
Michael Bell, Executive Director, Northern Ireland Food and Drink Association (transcript)	24
Carla Jones, Chief Executive Officer, Allergy UK (transcript)	27
Questions and comments from the floor (transcript)	30
Session Chair's closing remarks Professor the Lord Trees, Emeritus Professor, University of Liverpool (transcript)	38
Session Chair's opening remarks Baroness Jones of Whitchurch, Shadow Spokesperson, Environment, Food and Rural Affairs (transcript)	39
Food labelling post-Brexit - welfare standards and the role of country of origin and geographical indicators promoting British produce	<u>in</u>
Stephen Pugh, EU Food Labelling Specialist (transcript)	41
Grant Strachan, Associate, Brodies (transcript)	43
Krisztina Bende, Head of the Trade Relations Unit, Swiss Federal Office for Agriculture (transcript)	46
Jim Moseley, CEO, Red Tractor Assurance (transcript)	49
Dr David Lloyd-Thomas, Head, Food Policy & Strategy Unit, Welsh Government (transcript)	52
Questions and comments from the floor (transcript)	55
<u>Concluding comments from Defra</u> Karen Lepper, Deputy Director, Food Standards and Consumers, Defra (transcript) Robert Wells, Head, Food Labelling Policy, Defra (transcript)	59 60
Session Chair's and Westminster Food & Nutrition Forum closing remarks Baroness Jones of Whitchurch, Shadow Spokesperson, Environment, Food and Rural Affairs (transcript) Stephanie Thomson, Senior Researcher, Westminster Food & Nutrition Forum (transcript)	61 62
<u>Press Links</u>	63
Comments	
Emma Ring, Student, University of the West of England	64
<u>List of Delegates Registered for Seminar</u>	65
Contributor Biographies	71

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Westminster Food & Nutrition Forum Keynote Seminar: The future of food labelling in the UK - policy developments, implementation challenges and promoting British produce held on 13th November. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Food & Nutrition Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Food & Nutrition Forum are acknowledged. We would also appreciate being informed.

Westminster Food & Nutrition Forum

UK Headquarters 4 Bracknell Beeches Old Bracknell Lane West Bracknell Berkshire RG12 7BW

T: 01344 864796 F: 01344 420121 publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder Chris Whitehouse