



WESTMINSTER
MEDIA FORUM

Transparency in the digital advertising market: measurement, accountability and trust

5th June 2018

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About this Publication

This publication reflects proceedings at the Westminster Media Forum Keynote Seminar: Transparency in the digital advertising market: measurement, accountability and trust held on 5th June 2018. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

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