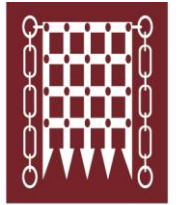


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Priorities for digital advertising: viewability, ad blocking and regulation

9th February 2017

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About this Publication

This publication reflects proceedings at the Westminster eForum and Westminster Media Forum Keynote Seminar: Priorities for digital advertising: viewability, ad blocking and regulation held on 9th February 2017. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

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