

Data protection policy and business opportunities: next steps for regulation, implementation and best practice

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster eForum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

| About this Publication | 3 |
|------------------------------------------------------------------------------------------------------------------------|----|
| <u>Agenda</u> | 4 |
| Session Chair's opening remarks | |
| Baroness Ludford (transcript) | 6 |
| Data protection: the regulatory landscape | |
| Christopher Docksey, Coordinating Director, European Data Protection Supervisor (transcript) | 7 |
| David Smith, Deputy Commissioner and Director, Data Protection, Information Commissioner's Office (transcript) | 12 |
| Questions and comments from the floor (transcript) | 17 |
| Regulation in practice: suitability, adaptability and interpretation | |
| Carla Baker, Senior Manager, Government Affairs UK and Ireland, Symantec (transcript) | 22 |
| Eduardo Ustaran, Partner, Hogan Lovells (transcript) | 24 |
| Yves Le Roux , Policy Programme Lead, (ISC) ² EMEA Advisory Council (<i>transcript</i>) | 26 |
| Mark Keddie, Chief Privacy Officer, BT Group (transcript) | 28 |
| Questions and comments from the floor (transcript) | 30 |
| Session Chair's closing remarks | |
| Baroness Ludford (transcript) | 38 |
| Session Chair's opening remarks | |
| Professor Patrick Barwise, Emeritus Professor of Management and Marketing, London Business School (transcript) | 39 |
| Utilising data for business and services: innovation, opportunities and respect for the customer | |
| Chris Combemale, Executive Director, DMA (transcript) | 40 |
| Amanda Hillman, Team Leader, Data Sharing and Data Protection Policy Team, Department for | |
| Work and Pensions (transcript) | 43 |
| Questions and comments from the floor (transcript) | 46 |
| Personal data and online privacy: priorities for business and commercialising data | |
| Richard Jones, Director, Data Privacy, Clifford Chance (transcript) | 53 |
| Alan Mitchell, Strategy Director, Ctrl-Shift (transcript) | 55 |
| Antony Walker, Deputy Chief Executive Officer, techUK (transcript) | 57 |
| Elizabeth Knight, Legal Director, Open Rights Group (transcript) | 59 |
| Questions and comments from the floor (transcript) | 61 |
| Session Chair's and Westminster eForum closing remarks | |
| Professor Patrick Barwise , Emeritus Professor of Management and Marketing, London Business School (transcript) | 69 |
| Peter van Gelder, Director, Westminster eForum (transcript) | 70 |
| <u>Comments</u> | 71 |
| Darren Verrian, CEO, EU Compliance and Recruitment | |
| List of Delegates Registered for Seminar | 74 |
| Contributor Biographies | 83 |
| About the Core Sponsors of the Westminster eForum | 86 |

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Westminster *e*Forum Keynote Seminar: Data protection policy and business opportunities: next steps for regulation, implementation and best practice held on 12th March 2015. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster *e*Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster *e*Forum are acknowledged. We would also appreciate being informed.

Westminster eForum

UK Headquarters 4 Bracknell Beeches Old Bracknell Lane West Bracknell Berkshire RG12 7BW

T: 01344 864796 F: 01344 420121 publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder Chris Whitehouse