

# Data protection and the regulatory framework: preparing for EU GDPR and the consequences of Brexit

## 27<sup>th</sup> April 2017

Seminar supported by RAVN Systems



### CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster eForum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

# Contents

<b><u>About this Publication</u></b>	<b>3</b>
<b><u>Agenda</u></b>	<b>4</b>
<b><u>Session Chair's opening remarks</u></b> <b>Baroness Ludford</b> ( <i>transcript</i> )	<b>6</b>
<b><u>Policy priorities for the UK and the EU: changing relationships and implementing EU GDPR</u></b> <b>Christopher Docksey</b> , Director, European Data Protection Supervisor ( <i>transcript</i> )	<b>7</b>
<b>Jonathan Bamford</b> , Head of Parliamentary and Government Affairs, Information Commissioner's Office ( <i>transcript</i> )	<b>12</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>17</b>
<b><u>Preparing to comply with EU GDPR, legal priorities and priorities for organisation</u></b> <b>Stewart Room</b> , Partner, Global Head of Cyber Security & Data Protection Legal Services and Lead, UK Data Protection Practice, PwC ( <i>transcript</i> )	<b>21</b>
<b>Victoria Hewson</b> , Senior Associate, CMS, Legatum Institute ( <i>transcript</i> )	<b>24</b>
<b>Robert Florendine</b> , Solutions Architect, RAVN Systems ( <i>transcript</i> )	<b>26</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>29</b>
<b><u>Session Chair's closing remarks</u></b> <b>Baroness Ludford</b> ( <i>transcript</i> )	<b>32</b>
<b><u>Session Chair's opening remarks</u></b> <b>Daniel Zeichner MP</b> , Chair, All-Party Parliamentary Group for Data Analytics ( <i>transcript</i> )	<b>33</b>
<b><u>Case studies in best practice: differing sectors, common problems and implementing data policies</u></b> <b>Chris Combemale</b> , Chief Executive Officer, Direct Marketing Association ( <i>transcript</i> )	<b>34</b>
<b>Fedelma Good</b> , Director, Information Policy & Business Controls, Personal & Corporate Banking, Barclays ( <i>text submitted by speaker</i> )	<b>37</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>40</b>
<b><u>Privacy and commercial opportunities: achieving a balance that benefits organisations and citizens</u></b> <b>David Cole</b> , Managing Director, fast.MAP ( <i>transcript</i> )	<b>45</b>
<b>Toby Stevens</b> , Director, Enterprise Privacy Group ( <i>transcript</i> )	<b>47</b>
<b>Nicholas Oliver</b> , Founder and Chief Executive Officer, people.io ( <i>transcript</i> )	<b>50</b>
<b>Sue Daley</b> , Head of Programme, Big Data, Cloud and Mobile, techUK ( <i>transcript</i> )	<b>53</b>
Questions and comments from the floor ( <i>transcript</i> )	<b>56</b>
<b><u>Session Chair's and Westminster eForum closing remarks</u></b> <b>Daniel Zeichner MP</b> , Chair, All-Party Parliamentary Group for Data Analytics ( <i>transcript</i> )	<b>59</b>
<b>Daniel Patefield</b> , Forum Lead, Westminster eForum ( <i>transcript</i> )	<b>60</b>
<b><u>Comments</u></b>	<b>61</b>
<b><u>List of Delegates Registered for Seminar</u></b>	<b>63</b>
<b><u>Contributor Biographies</u></b>	<b>75</b>
<b><u>About the Core Sponsors of the Westminster eForum</u></b>	<b>77</b>

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

## About this Publication

This publication reflects proceedings at the Westminster eForum Keynote Seminar: Data protection and the regulatory framework: preparing for EU GDPR and the consequences of Brexit held on 27<sup>th</sup> April 2017. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster eForum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster eForum are acknowledged. We would also appreciate being informed.

### **Westminster eForum**

UK Headquarters  
4 Bracknell Beeches  
Old Bracknell Lane West  
Bracknell  
Berkshire RG12 7BW

T: 01344 864796  
F: 01344 420121  
[publications@westminsterforumprojects.co.uk](mailto:publications@westminsterforumprojects.co.uk)

### **Directors**

Peter van Gelder  
Chris Whitehouse