



WESTMINSTER
MEDIA FORUM

Next steps for copyright policy - rights management, enforcement and addressing the value gap 12th July 2018

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

<u>About this Publication</u>	3
<u>Agenda</u>	4
<u>Session Chair's opening remarks</u> Steve McCabe MP (<i>transcript</i>)	6
<u>UK copyright policy - the context going forward</u> Rachel Alexander, Partner, Wiggin (<i>transcript</i>) Simon Dowson-Collins, General Counsel & Company Secretary, HarperCollins (<i>text submitted by speaker</i>) Professor Lionel Bently, Herchel Smith Professor of Intellectual Property and Co-Director, Centre for Intellectual Property and Information Law, University of Cambridge (<i>transcript</i>) Questions and comments from the floor (<i>transcript</i>)	7 9 12 14
<u>Exploiting IP and the Creative Industries Sector Deal: rights management, online hosting and closing the value gap</u> Andrew Orłowski, Executive Editor, The Register (<i>transcript</i>) Isabelle Doran, Chairperson, British Association of Picture Libraries and Agencies and Picture Library Manager, Loupe Images (<i>transcript</i>) Serena Tierney, Convenor, Copyright Hub Foundation and Partner, VWV (<i>transcript</i>) Mark Waugh, Director of Business Development, Design and Artists Copyright Society (<i>transcript</i>) Eddy Leviten, Director General, Alliance for Intellectual Property (<i>transcript</i>) Questions and comments from the floor (<i>transcript</i>)	18 20 22 25 28 31
<u>Session Chair's closing remarks</u> Steve McCabe MP (<i>transcript</i>)	38
<u>Session Chair's opening remarks</u> Baroness Neville-Rolfe, Member, House of Lords European Union Committee and Member, House of Lords EU Financial Affairs Sub-Committee (<i>transcript</i>)	39
<u>Copyright protection and enforcement: technology, education and policy priorities</u> Nic Fearon-Low, Head of External Communications, Intellectual Property Office (<i>transcript</i>) William Bush, Executive Director, Premier League (<i>transcript</i>) Trevor Albery, Vice President, Strategy & Operations, EMEA Content Protection & Analytics, Warner Bros (<i>transcript</i>) Adam Kinsley, Director of Policy, Sky (<i>transcript</i>) Jim Killock, Executive Director, Open Rights Group (<i>transcript</i>) Questions and comments from the floor (<i>transcript</i>)	41 43 46 48 51 53
<u>Session Chair's and Westminster Media Forum closing remarks</u> Baroness Neville-Rolfe, Member, House of Lords European Union Committee and Member, House of Lords EU Financial Affairs Sub-Committee (<i>transcript</i>) Emily Darling, Forum Lead, Westminster Media Forum (<i>transcript</i>)	64 65
<u>List of Delegates Registered for Seminar</u>	66
<u>Contributor Biographies</u>	70
<u>About the Core Sponsors of the Westminster Media Forum</u>	73

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Westminster Media Forum Keynote Seminar: Next steps for copyright policy - rights management, enforcement and addressing the value gap held on 12th July 2018. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Media Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Media Forum are acknowledged. We would also appreciate being informed.

Westminster Media Forum

UK Headquarters
4 Bracknell Beeches
Old Bracknell Lane West
Bracknell
Berkshire RG12 7BW

T: 01344 864796
F: 01344 420121
publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder
Chris Whitehouse