

Reforming careers advice and guidance in England 13th October 2016

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt, please contact the forum first.

Contents

About this Publication	3
<u>Agenda</u>	4
<u>Session Chair's opening remarks</u> The Earl of Kinnoull, Crossbench Member, House of Lords Social Mobility Select Committee (transcript)	•
What does good careers education look like?	
Professor Sir John Holman, Author, Good Career Guidance, Gatsby Foundation (transcript)	7
Questions and comments from the floor (transcript)	11
Engaging the hardest to reach young people in careers education	
Maggie Philbin, Chief Executive Officer, TeenTech (transcript) Questions and comments from the floor (transcript)	15 17
Future for the careers system in England - latest thinking and strategic challenges	
The future role for employers: building networks and connections Claudia Harris, Chief Evacutive, The Caracas & Enterprise Company (temperint)	19
Claudia Harris, Chief Executive, The Careers & Enterprise Company (transcript)	13
Balancing national and local approaches to careers information, advice and guidance Joe Billington, Director of the National Careers Service, Skills Funding Agency (transcript)	22
Careers advice and Apprenticeships - meeting the challenge and spreading the word	
Paul Warner, Director of Policy and Strategy, Association of Employment and Learning Providers (AELP) (transcript)	25
Questions and comments from the floor (transcript)	28
<u>Session Chair's closing remarks</u> The Earl of Kinnoull, Crossbench Member, House of Lords Social Mobility Select Committee (transcript)	37
<u>Session Chair's opening remarks</u> Baroness Howells of St Davids , Member, House of Lords Social Mobility Select Committee (<i>transcript</i>)	38
Insights from the careers advice, information and guidance inquiry	
Neil Carmichael MP, Co-Chair, Education, Skills and the Economy Sub-Committee (transcript)	39
Questions and comments from the floor (transcript)	43
Inspecting careers guidance in schools in England	
Anita Pyrkotsch-Jones HMI, National Lead for Careers, Ofsted (transcript)	47
Options for improving the quality of careers provision in schools	_
Lin Proctor, Raising Aspirations Director, Pimlico Academy, London (transcript) Jan Ellis, Chief Executive, CDI (transcript)	53 53
Tami McCrone, Senior Research Manager, National Foundation for Education Research (transcript)	55
Sharon Walpole, Chief Executive Officer, Not Going to University (transcript)	57
Questions and comments from the floor with Anita Pyrkotsch-Jones HMI, National Lead for Careers, Ofsted (transcript)) 59
Session Chair's and Westminster Employment Forum closing remarks	
Baroness Howells of St Davids, Member, House of Lords Social Mobility Select Committee (transcript)	64
Tom Overend, Forum Lead, Westminster Employment Forum (transcript)	6!
<u>Press Links</u>	66
Comments	67
Sally Armstrong, Careers Adviser, Bishop Wordsworth's School, Wiltshire Sonbia Mannay, Stratogic David Director, Ambariack	
Sophie Meaney, Strategic Development Director, Amberjack Tim Coulson, Publishing Director, What Could I Be?	
List of Delegates Registered for Seminar	7:
Contributor Biographies	77

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Westminster Employment Forum Keynote Seminar: Reforming careers advice and guidance in England held on 13th October 2016. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Employment Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Employment Forum are acknowledged. We would also appreciate being informed.

Westminster Employment Forum

UK Headquarters 4 Bracknell Beeches Old Bracknell Lane West Bracknell Berkshire RG12 7BW

T: 01344 864796 F: 01344 420121 publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder Chris Whitehouse