

The future of news following the Cairncross Review - innovation, monetisation and digital platforms 12th November 2019

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

About this Publication	3
<u>Agenda</u>	4
Session Chair's opening remarks Lord Black of Brentwood, Deputy Chairman, Telegraph Media Group (transcript)	6
A sustainable future for journalism - key findings and recommendations from the Cairncross Review Dame Frances Cairncross, Author of the Cairncross Review and Chair of Court, Heriot-Watt University (transcript) Questions and comments from the floor (transcript)	7 10
<u>The role of digital platforms in driving consumption of news content online</u> Benedicte Autret, Head of News Partnerships, UK, Ireland, France & Benelux, Google (transcript)	14
Digital platforms and publishers - the impact of changes in consumption, monetisation and content production David Elms, UK Head of Media, KPMG (transcript) Jimmy Leach, Editor in Chief, HuffPost UK (transcript) Mark Bunting, Partner, Communications Chambers (transcript) Nic Newman, Senior Research Associate, Reuters Institute for the Study of Journalism (transcript) Questions and comments from the floor with Benedicte Autret, Head of News Partnerships, UK, Ireland, France & Benelux, Google (transcript)	16 18 21 23
Session Chair's closing remarks Lord Black of Brentwood, Deputy Chairman, Telegraph Media Group (transcript)	33
Session Chair's opening remarks Lord Gilbert of Panteg, Chairman, House of Lords Communications Select Committee (transcript)	34
What does fair competition in digital advertising look like? Patrick Barwise, Emeritus Professor of Management and Marketing, London Business School (transcript)	35
Phil Smith, Director General, ISBA (transcript)	37
Questions and comments from the floor (transcript)	40
<u>Driving innovation in the news sector - investment, quality and the Future News Fund</u> <u>Valerie Mocker</u> , Director, Development and European Digital Policy, Nesta (<i>transcript</i>)	45
<u>Supporting the delivery of local public-interest news</u> Adam Cantwell-Corn , Co-Founder and Operations and Media Co-ordinator, The Bristol Cable (<i>transcript</i>)	48
Henry Faure Walker, Chief Executive Officer, Newsquest (transcript)	51
The future position of the BBC in multi-platform news in the UK Clare Sumner, Director, Policy, BBC (transcript)	54
'Examining recent trends in media consumption and media literacy in the UK' Alison Preston, Co-Director and Head of Research, Making Sense of Media Programme, Ofcom (transcript)	57
Questions and comments from the floor (transcript)	59
Session Chair's and Westminster Media Forum closing remarks Lord Gilbert of Panteg, Chairman, House of Lords Communications Select Committee (transcript) Douglas Henderson, Senior Researcher, Westminster Media Forum (transcript)	66 67
List of Delegates Registered for Seminar	68
Contributor Biographies	74
About the Core Sponsors of the Westminster Media Forum	76

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Westminster Media Forum policy conference: The future of news following the Cairncross Review - innovation, monetisation and digital platforms s held on 12th November 2019. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Media Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Media Forum are acknowledged. We would also appreciate being informed.

Westminster Media Forum

UK Headquarters 4 Bracknell Beeches Old Bracknell Lane West Bracknell Berkshire RG12 7BW

T: 01344 864796 F: 01344 420121 publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder Chris Whitehouse