

# Arts and culture in England: funding, participation and priorities for Arts Council England's new strategy $30^{th}$ October 2018

# **CONDITIONS FOR USE OF TRANSCRIPTS:**

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

# **Contents**

About this Publication	3
<u>Agenda</u>	4
Session Chair's opening remarks	
Lord Crathorne KCVO, Member, Lord Speaker's Advisory Panel on Works of Art (transcript)	6
Looking ahead to Arts Council England's next ten year strategy	
Richard Russell, Chief Operating Officer, Arts Council England (transcript)	7
Questions and comments from the floor (transcript)	11
Towards a financially sustainable sector: public support, attracting investment and diversifying business models	
Moira Sinclair, Chief Executive, Paul Hamlyn Foundation (transcript)	15
Francesca Sanderson, Director, Arts Investments and Programmes, Nesta (transcript)	17
Councillor Janet Emsley, Cabinet Member, Neighbourhoods, Community & Culture,	
Rochdale Borough Council (transcript)	19
<b>Jeremy Newton</b> , Vice Principal and Director, Advancement, Guildhall School of Music & Drama and Culture, Arts &	
Media Fellow, Judge Business School, Cambridge University (transcript)	21
Luke Purser, Development Director, English Heritage (transcript)	23
Questions and comments from the floor (transcript)	25
Session Chair's closing remarks	
Lord Crathorne KCVO, Member, Lord Speaker's Advisory Panel on Works of Art (transcript)	30
Session Chair's opening remarks	
Lord Lea of Crondall, Vice President, All-Party Parliamentary Arts and Heritage Group (transcript)	31
Priorities for growing the socio-economic contribution of culture	
Claire McColgan, Director, Culture Liverpool (transcript)	32
Widening cultural participation across England: engagement, relevance and developing local partnerships	
Professor Jonothan Neelands, Academic Director for Cultural Partnerships and Professor of Creative Education, Wal	rwick
Business School, University of Warwick and Trustee, Coventry City of Culture 2021 (transcript)	35
Jonty Claypole, Director of Arts, BBC (transcript)	37
Patricia Stead, Engagement Manager, Clore Social Leadership Programme and Chair, What Next?	
Newcastle Gateshead (transcript)	39
Questions and comments from the floor with <b>Claire McColgan</b> , Director, Culture Liverpool (transcript)	41
Next steps for driving innovation and exploiting new technologies: experimentation, data and creative collaborati	<u>ion</u>
Professor Ross Parry, Deputy Pro-Vice-Chancellor (Digital), School of Museum Studies,	
University of Leicester (transcript)	45
Chris Michaels, Director of Digital, Communications and Technology, National Gallery (transcript)	47
Sherry Dobbin, Cultural Director, Futurecity (transcript)	49
Questions and comments from the floor (transcript)	51
Policy priorities for arts and culture in England	
Kate McGavin, Deputy Director, Arts, Libraries and Digital Culture, DCMS (transcript)	56
Questions and comments from the floor (transcript)	59
Session Chair's and Westminster Media Forum closing remarks	
Lord Lea of Crondall, Vice President, All-Party Parliamentary Arts and Heritage Group (transcript)	64
Emily Darling, Forum Lead, Westminster Media Forum (transcript)	65
<u>List of Delegates Registered for Seminar</u>	66
Contributor Biographies	73
About the Core Sponsors of the Westminster Media Forum	76

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

# **About this Publication**

This publication reflects proceedings at the Westminster Media Forum Keynote Seminar: Arts and culture in England: funding, participation and priorities for Arts Council England's new strategy held on 30<sup>th</sup> October 2018. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Media Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Media Forum are acknowledged. We would also appreciate being informed.

### **Westminster Media Forum**

UK Headquarters 4 Bracknell Beeches Old Bracknell Lane West Bracknell Berkshire RG12 7BW

T: 01344 864796 F: 01344 420121 publications@westminsterforumprojects.co.uk

## **Directors**

Peter van Gelder Chris Whitehouse