

Where next for apprenticeships policy in England 22nd February 2017

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt, please contact the forum first.

Contents

<u>About this Publication</u>	3
<u>Agenda</u>	4
<u>Session Chair's opening remarks</u>	
Lord Aberdare, Vice Chair, All-Party Parliamentary Group for Apprenticeships (<i>transcript</i>)	6
<u>'Delivering value through the apprenticeships programme' - key findings</u>	
Phil Hyde, Audit Manager, Business, Science and Skills VFM Team, National Audit Office (<i>transcript</i>)	7
Questions and comments from the floor (<i>transcript</i>)	10
<u>A training provider's perspective on apprenticeship reforms</u>	
Mark Dawe, Chief Executive, Association of Employment and Learning Providers (<i>transcript</i>)	15
<u>Improving the quality of apprenticeships, tackling misuse and priorities for the new Institute for Apprenticeships</u>	
Professor Alison Fuller, Professor of Vocational Education and Work, Institute of Education, University College London (<i>transcript</i>)	18
Bob Soper-Dyer, Head of Apprenticeships Programmes, BT Group (<i>transcript</i>)	20
Teresa Frith, Senior Skills Policy Manager, Association of Colleges (<i>transcript</i>)	22
Caroline Roberts, Head of Policy, Governance and Stakeholder Recognitions, City & Guilds (<i>transcript</i>)	24
Questions and comments from the floor with Mark Dawe, Chief Executive, Association of Employment and Learning Providers (<i>transcript</i>)	26
<u>Session Chair's closing remarks</u>	
Lord Aberdare, Vice Chair, All-Party Parliamentary Group for Apprenticeships (<i>transcript</i>)	33
<u>Session Chair's opening remarks</u>	
Sharon Walpole, Director, CASCAID and Moving on Magazine (<i>transcript</i>)	34
<u>Apprenticeships funding - key challenges for the Apprenticeship Levy and wider funding reforms</u>	
Jonathan Cribb, Senior Research Economist, Institute for Fiscal Studies (<i>transcript</i>)	36
Dr Sue Pember, Director of Policy and External Relations, HOLEX (<i>transcript</i>)	38
Stephen Evans, Chief Executive, Learning and Work Institute (<i>transcript</i>)	40
Questions and comments from the floor (<i>transcript</i>)	41
<u>Changing the culture and prestige of apprenticeships in England</u>	
Patrick Cantellow, Digital Marketing Apprentice and Ambassador, Youth Employment UK (<i>transcript</i>)	49
Yvonne Kelly, Principal and Chief Executive Officer, Barking and Dagenham College (<i>transcript</i>)	51
Janet Clark, Education Policy Advisor, ATL (<i>transcript</i>)	53
Dr Brooke Storer-Church, Senior Policy Advisor, Subjects and Skills, HEFCE (<i>transcript</i>)	55
Questions and comments from the floor (<i>transcript</i>)	57
<u>Priorities for apprenticeships policy</u>	
Jenny Oldroyd, Deputy Director, Apprenticeships Programme and Strategy, Department for Education (<i>transcript</i>)	63
Questions and comments from the floor (<i>transcript</i>)	67
<u>Session Chair's and Westminster Employment Forum closing remarks</u>	
Sharon Walpole, Director, CASCAID and Moving on Magazine (<i>transcript</i>)	71
Tom Overend, Forum Lead, Westminster Employment Forum (<i>transcript</i>)	72
<u>List of Delegates Registered for Seminar</u>	73
<u>Contributor Biographies</u>	

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Westminster Employment Forum Keynote Seminar: Where next for apprenticeships policy in England held on 22nd February 2017. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Employment Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Employment Forum are acknowledged. We would also appreciate being informed.

Westminster Employment Forum

UK Headquarters
4 Bracknell Beeches
Old Bracknell Lane West
Bracknell
Berkshire RG12 7BW

T: 01344 864796
F: 01344 420121
publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder
Chris Whitehouse