

**Westminster Higher Education Forum Keynote Seminar:  
Growing UK HE provision in the global market: next steps for transnational education**

Timing: Morning, Tuesday, 10<sup>th</sup> March 2015

Venue: The Caledonian Club, 9 Halkin Street, London SW1X 7DR



**WESTMINSTER  
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Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Rachel Hall**, Public Policy Journalist, HE; Policy and Markets, Research Fortnight
- 9.05 - 9.35 **The value of transnational education (TNE) for the UK and host nations**  
**Dr Robin Mellors-Bourne**, Deputy Chief Executive and Director of Research and Intelligence, CRAC (Careers Research & Advisory Centre)  
**Michael Peak**, Research Manager, Education and Society, British Council  
Questions and comments from the floor
- 9.35 - 9.55 **Trends in international student admissions**  
**Dr Janet Ilieva**, Head of Economic and Qualitative Analysis, HEFCE  
Questions and comments from the floor
- 9.55 - 10.20 **Strengthening the quality of UK TNE**  
**Dr Stephen Jackson**, Associate Director International, QAA  
Questions and comments from the floor
- 10.20 - 10.55 **Establishing a greater UK TNE presence - best practice, challenges and safeguards**  
*What can the UK learn from successful TNE partnerships already established by other countries? What lessons can be learnt from previous branch campus closures and what safeguards can universities put in place to ensure the sustainability of their TNE ventures? What factors determine the benefits of TNE for UK universities; how can data be better collected to assess global markets, trends and models? What aspects of the QAA's report on quality of TNE will be most important in helping universities overcome some of the major challenges facing UK universities with existing transnational partnerships and aid those looking to establish these links?*  
**Professor Nigel Healey**, Pro-Vice-Chancellor (International), Nottingham Trent University  
**Professor Abid Khan**, Deputy Vice-Chancellor and Vice President (Global Engagement), Monash University, Australia  
**Doug Locke**, Partner, Veale Wasbrough Vizards  
Questions and comments from the floor
- 10.55 - 11.25 Coffee
- 11.25 - 11.55 **Growing the UK brand abroad - fostering partnerships with governments and universities internationally**  
**Duncan Hamshire**, International Trade Advisor, UKTI  
**Dr Juliana Bertazzo**, Education Attaché, Embassy of Brazil in London  
Questions and comments from the floor
- 11.55 - 12.30 **The role of online learning in expanding UK education abroad**  
*What is the place of MOOCs (Massive Open Online Courses) in the future of TNE, including paving the way for other models? How can the UK take better advantage of the potential reach of distance learning? In what further ways can universities use distance learning as a marketing or development tool, for example preparing international students for UK study through online English language courses? What can the UK learn from successful examples of credit bearing MOOCs as a TNE model; how can universities, regulators and accreditation bodies to establish these qualifications as internationally recognised?*  
**Nancy Coleman**, Vice President of Academic Services, PlattForm  
**Rajay Naik**, Director of Government and External Affairs, The Open University  
**Michael Carrier**, Director, Strategic Partnerships, Cambridge English Language Assessment  
Questions and comments from the floor
- 12.30 - 12.55 **Priorities for the future of UK TNE**  
**Raegan Hiles**, Policy Advisor, UK HE International Unit  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Higher Education Forum closing remarks**  
**Rachel Hall**, Public Policy Journalist, HE; Policy and Markets, Research Fortnight  
**Alex Kenney**, Forum Lead, Westminster Higher Education Forum