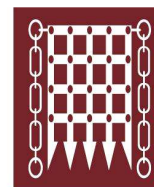


**Westminster Media Forum Keynote Seminar:
Next steps for tackling fake news - impact, industry response and options for policy**

Timing: Morning, Thursday, 26th April 2018

Venue: Sixty One Whitehall, London SW1A 2ET



**WESTMINSTER
MEDIA FORUM**

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Lord Inglewood
- 9.05 - 9.15 **Fake news: where are we now?**
David Elms, UK Head of Media, KPMG
- 9.15 - 9.25 **Transparency, trust and relevance in journalism**
Sarah Whitehead, Head of Home News and Deputy Head of Newsgathering, Sky News and Member, High-Level Group on Fake News and Online Disinformation, European Commission
- 9.25 - 9.40 Questions and comments from the floor
- 9.40 - 10.40 **The implications of fake news for the news industry**
Professor Richard Sambrook, Deputy Head, School of Journalism, Media and Cultural Studies and Director, Centre for Journalism, Cardiff University
Daniel Bruce, Chief Executive Officer, Internews
Ian Murray, Executive Director, Society of Editors
Mick Hume, Editor-at-large, Spiked
Dorothy Byrne, Head of News and Current Affairs, Channel 4
Questions and comments from the floor
- 10.40 - 10.45 **Chair's closing remarks**
Lord Inglewood
- 10.45 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**
Lord Black of Brentwood, Executive Director, Telegraph Media Group
- 11.20 - 12.30 **Responding to the challenges: media literacy, responsibilities and options for policy**
Nic Newman, Research Associate, Reuters Institute for the Study of Journalism
Kathryn Geels, Policy, Strategy & Research Lead (Creative Industries), Digital Catapult and Media Innovation Consultant
Mark Borkowski, Founder and Creative Head, Borkowski PR
Questions and comments from the floor
Professor Sonia Livingstone, Professor of Social Psychology and Head, Department of Media and Communications, London School of Economics and Political Science
Katie Lloyd, Development Director, BBC News and Current Affairs
David Engel, Partner, Addleshaw Goddard
Questions and comments from the floor
- 12.30 - 12.55 **The future role for evidence-based journalism**
Jimmy Wales, Co-founder, Wikipedia and Founder, Wikitribune
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Lord Black of Brentwood, Executive Director, Telegraph Media Group
Peter van Gelder, Director, Westminster Media Forum