Westminster Media Forum Keynote Seminar: Social media, online privacy and the 'right to be forgotten'
Timing: Morning, Tuesday, 22nd March 2011
Venue: Bill Boeing Room, No.4 Hamilton Place, London W1J 7BQ

Agenda subject to change

8.45 - 9.00	Registration

9.00 - 9.05 **Chairman's opening remarks**
Eric Joyce MP, Chair, Digital Economy All-Party Parliamentary Group

9.05 - 9.20 **Social networking and the challenges of online privacy**
Richard Allan, Director of Policy EU, Facebook

9.20 - 10.10 **The Cloud, social networking and the right to be forgotten**
How have ideas of privacy changed in the era of Facebook, MySpace and other social networking sites? What information are people willing to share, what is still deemed as private and how does it vary with age? Do people need greater education on social networking and the issues it presents for privacy? Should more responsibility be given to social networking sites and other online businesses to ensure people are able to protect themselves online? Is there a conflict of interest where the companies that protect private data are also the ones who profit from it? Who owns online data and should there be a 'right to be forgotten'?
Jim Killock, Executive Director, Open Rights Group
Dr Chris Pounder, Co-founder and Director, Amberhawk Training
Georgina Nelson, In-House Lawyer, Which?
Tessa Mayes, Writer and Film Director
Questions and comments from the floor with **Richard Allan**, Director of Policy EU, Facebook

10.10 - 10.15 **Chairman's closing remarks**
Eric Joyce MP, Chair, Digital Economy All-Party Parliamentary Group

10.15 - 10.40 Coffee

10.40 - 10.45 **Chairman's opening remarks**
Earl of Erroll

10.45 - 11.00 **Regulating privacy and online media**
What are the challenges faced when attempting to regulate online media content? How has the use of blogs, tweets and other forms of online publication affected the PCC's role as a regulator?
Baroness Buscombe, Chairman, Press Complaints Commission

11.00 - 11.45 **Finding a balance for freedom of expression on the web**
Is there an inalienable right to personal privacy online? How can photographs and news articles in blogs and other online content be regulated to ensure they don't infringe privacy? How has the immediate ability to 'broadcast' offered by Twitter and other sites changed the idea of privacy? Is a Twitter feed, status update or uploaded photograph fair game for journalists? How much recourse do individuals have against bloggers and others?
Peter Murray, President, National Union of Journalists
Clarence Mitchell, Director, Media Strategy & Public Affairs, Lewis PR
John Naughton, Professor of the Public Understanding of Technology, Open University
David Allen Green, Head of Media, Preiskel & Co
Questions and comments from the floor with **Baroness Buscombe**, Chairman, Press Complaints Commission

11.45 - 12.00 **The data protection challenges of online**
Christopher Graham, Information Commissioner

12.00 - 12.55 **Regulating online privacy**
To what extent does the ICO's Personal Information Online Code of Practice protect users? What are its strengths and weaknesses? Does the code need to be made mandatory? Does there need to be a new Data Protection Act to deal with current and future challenges?
Philip James, Senior Associate, Media, Brands and Technology, Lewis Silkin
Bob Warner, Member, Communications Consumer Panel
Caspar Bowden, Worldwide Technology Officer for Privacy, Microsoft
Questions and comments from the floor with **Christopher Graham**, Information Commissioner

12.55 - 13.00 **Chairman's and Westminster Media Forum closing remarks**
Earl of Erroll
Peter van Gelder, Director, Westminster Media Forum