

**Westminster Higher Education Forum Keynote Seminar:
Exporting UK education - implementing the Education Sector Industrial Strategy**

Timing: Morning, Thursday, 5th December 2013

Venue: Royal Aeronautical Society, No.4 Hamilton Place, London W1J 7BQ

Agenda subject to change

8.30 - 9.00 Registration and coffee

9.00 - 9.05 **Chairman's opening remarks**

Lord Lucas of Crudwell and Dingwall, Member, All-Party Parliamentary Group for Education

9.05 - 9.35 **Supporting UK education exports**

Vicky Elliott, Head of International Education, Department for Business, Innovation and Skills
Questions and comments from the floor

9.35 - 10.25 **Maintaining the UK's competitive advantage as a Higher Education destination**

What competitive advantages does the UK hold in the international Higher Education market; what needs to be done to maintain and build upon these advantages? What are the key emerging threats to UK universities' international enrolment? What role do international league tables play in students' decisions of where to study? What effects have the recent immigration and visa reforms, particularly new limits on post-study work visas, had on the perception of the UK as an attractive and welcoming place to study for non-EU students? How do tuition fees arrangements, living costs and international student experience in UK universities compare with that of competitor nations? What can be done to improve alumni programmes in order to maintain relationships with international graduates beyond study in the UK? How can Government support UK universities to enhance their involvement in markets such as Latin America and Africa where current links are less developed; what lessons can be learned from the 'Science without Borders UK' programme with Brazil? Are international enrolment agencies a worthwhile investment for universities?

Penny Egan, Executive Director, The US-UK Fulbright Commission

Dr Tania Lima, Programme Director, Science without Borders, UK Higher Education International Unit

Gautam Rajkhowa, Senior Lecturer Business Policy, University of Chester

Daniel Stevens, International Students Officer, NUS

Nichola Carter, Head of Immigration, Carter Thomas Solicitors

Questions and comments from the floor

10.25 - 10.30 **Chairman's closing remarks**

Lord Lucas of Crudwell and Dingwall, Member, All-Party Parliamentary Group for Education

10.30 - 10.50 Coffee

10.50 - 10.55 **Chairman's opening remarks**

Lord Parekh, Member, All Party Parliamentary University Group and Member, Indian Prime Minister's Global Advisory Group

10.55 - 11.55 **Exporting UK educational expertise, products, services and developing the English language teaching sector**

In what ways can Government best support UK education suppliers, publishers and awarding bodies in their pursuit of expansion into key emerging markets? What lessons can be learned from other successful UK export industries? How can SMEs, particularly in the learning technologies sector, be supported to achieve their export potential? What steps could Government take to encourage more young people to take up TEFL (Teaching English as a Foreign Language) to meet growing demand? What is the potential market for English language learners using the 'student visitor' visa route, and how can Government and providers work together to increase the number of applicants? What will be the likely impact of the proposed new English UK accreditation and kitemarking scheme for English language centres? What potential is there for universities to export expertise in areas such as student support services, careers guidance and governance?

Andrew Price, UKTI Education, UK Trade & Investment

Graham Able, Chairman, Exporting Education UK; Chief Executive Officer, Alpha Plus Group and Senior Vice-President, Dulwich International

Bene't Steinberg, Group Director, Public Affairs, Cambridge Assessment

Tony Millns, Chief Executive, English UK

Mark Anderson, President, Global Strategy and Higher Education, Pearson

Pam Tatlow, Chief Executive, million+

Questions and comments from the floor

11.55 - 12.05 **UK universities overseas**

Kevin Van-Cauter, Higher Education Adviser, The British Council

12.05 - 12.55 **Developing TNE (transnational education) and taking a lead in online learning**

How successful have existing UK overseas campuses been, and what lessons can be drawn from these initiatives? What are the key financial, legal and reputational risks of setting up a campus overseas or engaging in franchising or accreditation arrangements; what safeguards should UK universities, colleges and independent schools who seek to develop such ventures put into place? Does the QAA's recent guidance, the UK Quality Code Chapter B10, provide sufficient guidance for the latest developments in TNE? With the majority of overseas campuses being based in East Asia, what opportunities are there for the UK to enter further markets such as Africa and Latin America? What role should the UK government play in supporting universities to develop TNE? What are the potential opportunities for expanding UK universities' presence in global online learning markets; how can the UK achieve and sustain a leading role in the MOOC (Massive Open Online Courses) movement? What steps need to be taken to deliver a sustainable financial model for such online learning platforms?

Dr Antony Maciocia, Senior Lecturer, School of Mathematics, University of Edinburgh

Alex Katsomitros, Research Analyst, Observatory on Borderless Higher Education

Professor Steve Chapman, Principal and Vice-Chancellor, Heriot-Watt University

Daniel Shah, Assistant Director of Policy (International and Europe), UK Higher Education International Unit

Questions and comments from the floor with **Kevin Van-Cauter**, Higher Education Adviser, The British Council

12.55 - 13.00 **Chairman's and Westminster Higher Education Forum closing remarks**

Lord Parekh, Member, All Party Parliamentary University Group and Member, Indian Prime Minister's Global Advisory Group

Jonny Roberts, Associate Editor, Westminster Higher Education Forum



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