

## Westminster eForum Keynote Seminar: Next steps for cloud computing

Timing: Morning, Thursday, 4<sup>th</sup> September 2014

Venue: Sixty One Whitehall, London SW1A 2ET



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Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Carolyn Kimber**, Secretary General, Digital Policy Alliance
- 9.05 - 9.15 **Drivers of growth in cloud tech**  
*With a reported sevenfold increase in the use of cloud storage since 2010, what are the drivers for the growth and where will future increases be coming from? Is increasing consumer acceptance of cloud technologies in their personal space - e.g. Spotify, Google Documents and Office 365 - encouraging enterprise take-up?*  
**Barry Jennings**, Senior Associate, Bird & Bird
- 9.15 - 9.30 **Cloud for enterprise**  
*An overview of how cloud technology is changing businesses, their capabilities and working practices, and how businesses are making choices on going cloud.*  
**Karen Clarke**, Vice President UK & Ireland Applications, Oracle
- 9.30 - 10.20 **Case studies - adopting cloud for competitive advantage**  
**Siân John**, Security Strategy, Symantec UK  
**Gary Barnett**, Chief Analyst, Software, Ovum  
**Maurice Martin**, Director of Cloud & Enterprise, Microsoft  
Question and comments from the floor with **Karen Clarke**, Vice President UK & Ireland Applications, Oracle and **Barry Jennings**, Senior Associate, Bird & Bird
- 10.20 - 11.15 **Security, reliability and competition**  
*What should be the key message for businesses - and individual consumers - that have yet to adopt cloud to persuade them of the advantages, best practice and suitability of cloud for individual needs? In the wake of revelations from Edward Snowden regarding alleged Government spying into cloud services, is the technology suffering from 'a crisis in consumer confidence' for any data considered 'sensitive'? Is sufficient work being done to address security concerns amongst the small businesses unwilling to trust Cloud technology? What is the progress in development of answers to data security and service reliability concerns of current and potential cloud users, and how effectively are developments being communicated? Is sufficient investment and support being channelled in order to help SMEs shift towards cloud computing working practices, and how can potential barriers be addressed - such as data management requirements, connectivity reliability and costs?*  
**Dr Sam De Silva**, Partner, Penningtons Manches  
**Philip Thomas**, Senior Associate, Reed Smith  
**Philip Dawson**, Chief Executive Officer, Skyscape Cloud Services  
**Dr Richard Sykes**, Chair, Cloud Industry Forum  
**Ed Zedlewski**, Chief Information Officer, Eduserv Cloud Managed Services  
Question and comments from the floor
- 11.15 - 11.20 **Chair's closing remarks**  
**Carolyn Kimber**, Secretary General, Digital Policy Alliance
- 11.20 - 11.45 Coffee
- 11.45 - 11.50 **Chair's opening remarks**  
**Barry Jennings**, Senior Associate, Bird & Bird
- 11.50 - 12.05 **Data centres and the UK economy**  
*Following success for the UK in gaining European Strategic Research funding, what are the next steps for developing the sector in this country, and for securing the UK's international lead? What value do data centres bring to the national economy, and what is the potential for local economies? What are the most promising approaches for dealing with concerns, such as resistance from local authorities and planning authorities to data centre development?*  
**Steven Norris**, President, Data Centre Alliance
- 12.05 - 12.15 **The future of cloud in the public sector**  
**Peter Middleton**, Company Director, Cloudline
- 12.15 - 12.55 **Skills, flexibility and strategy**  
*How are organisations - both public and private - optimising their strategies to get the best out of Cloud, both in terms of cost and effectiveness? What progress is being made in realising the priorities and initiatives set out in the UK's Data Capability Strategy - on skills, infrastructure development and engaging businesses, academic institutions, local government and individual citizens? As device processing power increases, yet cloud solutions relying less and less on that power, is there a disconnect between hardware manufacturers and app and software developers? To what extent are Government departments embracing the cloud? How far is the G-Cloud initiative attempting to provide a one-size fits all approach to Government IT? How far has a sense of competition for specific functionality been created between Government departments? Following the EU Commission's Cloud computing strategy, are organisations doing enough to foster new talent, addressing the emerging shortfall in skills and enabling the UK to remain at the forefront of Cloud technology? Are there significant differences between private and public sector organisations approaches when implementing Cloud technology?*  
**David Wilde**, Director for Information Services (Chief Information Officer), Essex County Council  
**Jamal Elmellas**, Technical Director, Auriga  
**Sam Garforth**, Cloud Solution Architect, IBM  
Questions and comments from the floor with **Steven Norris**, President, Data Centre Alliance and **Peter Middleton**, Company Director, Cloudline
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**  
**Barry Jennings**, Senior Associate, Bird & Bird  
**Peter van Gelder**, Director, Westminster eForum