

Westminster Higher Education Forum policy conference
UK universities and their contribution to local and regional development - the developing policy landscape, opportunities, practicalities, and impact

Date: Morning, Monday 10th May 2021

Taking place online



- 8.30 Registration
- 9.00 **Chair's opening remarks**
Lord Lucas
- 9.05 **UK universities and their developing role in regional development**
Richard Brabner, Director, UPP Foundation and Member, Steering Group, Civic University Commission
Questions and comments from the floor
- 9.30 **Improving knowledge exchange between universities and industry**
Phil Baty, Chief Knowledge Officer, Times Higher Education
- 9.40 **The role of universities in supporting local recovery and growth in the wake of the pandemic - developing effective partnerships between HEIs, councils and businesses, and priorities in areas where the impact has been greatest**
Dr Joe Marshall, Chief Executive Officer, National Centre for Universities and Business
Simon Foy, Head of Intelligence, Policy & Housing, Leeds City Council
Professor Julia Bennell, Executive Dean, Leeds University Business School, University of Leeds
Nigel Wilcock, Executive Director, Institute of Economic Development and Managing Director, Mickledore
Rob Hamilton, Head of Investment & Economic Growth, North of Tyne Combined Authority
- 10.00 Questions and comments from the floor
- 10.25 Break
- 10.30 **Next steps for the Strength in Places Fund**
Dame Kate Barker, Chair, Strength in Places Panel
Questions and comments from the floor
- 10.55 **Chair's closing remarks**
Lord Lucas
- 11.00 Break
- 11.10 **Chair's opening remarks**
Daniel Zeichner MP, Chair, All-Party Parliamentary Group on Universities
- 11.15 **'Community engagement in higher education: new developments in Europe and future directions'**
Thomas Farnell, Higher Education Policy Expert, Institute for the Development of Education, Zagreb, Croatia
- 11.25 **Measuring the local impact of UK universities**
Professor Simon Collinson, Deputy Pro-Vice-Chancellor for Regional Engagement, University of Birmingham and Director, West Midlands Regional Economic Development Institute and CITY-REDI
- 11.35 Questions and comments from the floor
- 11.50 **Focus areas for providing place-based benefits**
'Next steps for HEI outreach to schools and local communities'
Professor Margaret Dallman, Vice President (International), Associate Provost (Academic Partnerships) and Professor of Immunology, Imperial College London
Improving collaboration between the HE sector and creative industries
Laura Sillars, Director, MIMA and Dean, MIMA School of Art & Design, Teesside University
Questions and comments from the floor
- 12.20 Break
- 12.25 **The outlook for universities and regional innovation going forward**
Alice Frost, Director, Knowledge Exchange, Research England
Questions and comments from the floor
- 12.55 **Chair's and Westminster Higher Education Forum closing remarks**
Daniel Zeichner MP, Chair, All-Party Parliamentary Group on Universities
Aleksiina Kallunki, Senior Researcher, Westminster Higher Education Forum