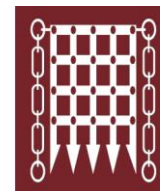


Westminster Media Forum policy conference
The future of the BBC - purpose, impact, funding and oversight
Timing: Morning, Tuesday, 23rd February 2021
*****Taking Place Online*****



**WESTMINSTER
MEDIA FORUM**

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Deidre Brock MP, Vice Chair, All-Party Parliamentary BBC Group
- 9.05 **The evolving role of the BBC**
Clare Sumner, Director of Policy, BBC
Questions and comments from the floor
- 9.40 Break
- 9.45 **The purpose and scope of the BBC across its operations, long term outlook, and role in soft power and serving UK cultures**
Professor Steven Barnett, Professor of Communications, University of Westminster
Michelle Stanistreet, General Secretary, National Union of Journalists
David Elms, Partner, UK Head of Media, KPMG
Emmanuel Kojo, Actor and Councillor, Minority Ethnic Members, Equity
Noel Curran, Director General, European Broadcasting Union
Questions and comments from the floor
- 10.40 **Chair's closing remarks**
Deidre Brock MP, Vice Chair, All-Party Parliamentary BBC Group
- 10.45 Break
- 10.55 **Chair's opening remarks**
Christine Jardine MP, Vice-Chair, APPG Media Group
- 11.00 **Regulation and its impact on the BBC**
Kevin Bakhurst, Group Director, Content and Media Policy, Ofcom
- 11.10 **The future of BBC services and the impact on the UK's nations and regions and the wider creative market**
Max Rumney, Deputy Chief Executive Officer and Director of Business Affairs, Pact
Donald Martin, Editor-in-Chief, Newsquest Scotland and Editor, The Herald and Herald on Sunday
Adam Minns, Executive Director, COBA
Questions and comments from the floor
- 11.50 Break
- 11.55 **Future funding and revenue options for the BBC**
Claire Enders, Founder, Enders Analysis
Professor Patrick Barwise, Emeritus Professor of Management and Marketing, London Business School; and co-author, *The War Against the BBC*
Colin Browne, Chairman, Voice of the Listener and Viewer
Andy Carter MP, Chair, All-Party Parliamentary Media Group
Questions and comments from the floor
- 12.55 **Chair's and Westminster Media Forum closing remarks**
Christine Jardine MP, Vice-Chair, APPG Media Group
Michael Ryan, Deputy Editor, Westminster Media Forum