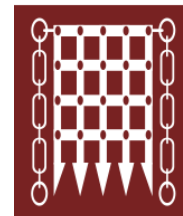


**Westminster eForum and Westminster Media Forum policy conference:
The future of television distribution - inclusion, viewer experience and public service media**

Timing: Morning, Tuesday, 24th November 2026

*****Taking place online*****



Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Rt Hon David Mundell MP
- 9.05 **The future for television distribution in the UK - transition pathways, public value and evolving viewing habits**
Senior representative, policy
Questions and comments from the floor
- 9.30 **Next steps for connected TV regulation - implementing prominence and accessibility under the Media Act 2024**
Cristina Nicolotti Squires, Group Director, Broadcasting and Media, Ofcom
Questions and comments from the floor
- 9.55 **Stakeholder views on the transition to internet-based television - infrastructure, resilience and industry readiness**
media green paper proposals for transition from Digital Terrestrial Television towards internet-based TV | options for DTT switch-off in 2034 or 2044 | findings from the Future of TV Distribution Stakeholder Forum working groups | sector preparedness, audience readiness and evidence requirements for decision-making | sequencing of implementation and transitional or hybrid provision | assessing transition models, cost, and timelines for delivery | broadband capacity, network resilience and reliability | implications for spectrum policy, alternative uses of the UHF band and the future of DTT multiplex licences | costs and practicalities of maintaining parallel DTT and IP distribution | continuity of service and consumer confidence | coordination between broadcasters, network operators, platforms and technology providers | digital inclusion policy, universality of service and implications for PSM obligations | impact on local television, radio and audio services
Shamil Jobanputra, Principal, Regulatory Affairs, BT
Helen Keefe, Director, Policy and Regulation, Oliver and Ohlbaum Associates
Senior representative, public service media
Senior representative, infrastructure
Senior representative, consumer
Questions and comments from the floor
- 10.45 **The future television market - commercial sustainability, investment, competition and advertising**
Guy Bisson, Executive Director, Ampere Analysis
Questions and comments from the floor
- 11.10 **Chair's closing remarks**
Rt Hon David Mundell MP
- 11.15 Break
- 11.25 **Chair's opening remarks**
Senior Parliamentarian
- 11.30 **'How universal, affordable and reliable connectivity can be the foundation for IPTV and wider digital society'**
Ed Leighton, Director, Strategy, The Connection Project
Questions and comments from the floor
- 11.55 **Assessing technical, operational and consumer experience requirements for transition**
Richard Lindsay-Davies, CEO, Digital TV Group; and Chair, Infrastructure Working Group, Future of TV Distribution Stakeholder Forum
- 12.05 **Next steps for design of the future television experience - accessibility, prominence, commercial models and audience trust**
electronic programme guides, connected TV interfaces and platform design | recommendation and discovery systems | implementation of the Media Act 2024 prominence and accessibility regime for connected TV | discoverability of public service content on video-sharing and other online platforms | commercial relationships and emerging models for platforms, manufacturers and broadcasters | accessibility and usability requirements for future television services, including needs of older and disabled viewers | simpler interfaces and responsibilities for platform and service developers | tackling barriers to IPTV adoption, including affordability, connectivity and access to devices | the role of broadcasters and other delivery partners in tackling digital exclusion | regulation of connected TV platforms, competition and scope for innovation
Elizabeth Anderson, CEO, Digital Poverty Alliance
Sarah MacDonald, Partner, Wiggin
Luke Davies, Senior Policy Manager, Sky
Senior representative, public service media
Senior representative, platform
- 12.30 Questions and comments from the floor
- 12.55 **Chair's and Westminster Forum Projects closing remarks**
Senior Parliamentarian
Thomas Howard, Westminster Forum Projects