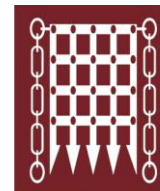


Westminster Media Forum policy conference
Next steps for the TV and screen production sector in the UK

Timing: Morning, Tuesday, 27th April 2021

*****Taking Place Online*****



**WESTMINSTER
MEDIA FORUM**

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Rt Hon Jeremy Wright QC MP, former Secretary of State for Digital, Culture, Media and Sport
- 9.05 **EU exit, the pandemic and the UK's TV production sector - innovation, new ways of working, and the way forward for long-term recovery**
John McVay, Chief Executive, Pact
Questions and comments from the floor
- 9.35 Break
- 9.40 **The evolving role of PSBs in a changing market**
Philip Milton, Senior Public Affairs Manager, Channel 4
- 9.50 **Supporting a vibrant UK TV and screen production sector across the UK**
Gerwyn Evans, Deputy Director, Creative Wales, Welsh Government

Isabel Davis, Executive Director, Screen Scotland

Chris Moll, Executive Producer and Advisor, Liverpool Film Office Production Fund
- 10.20 Questions and comments from the floor
- 10.45 **Chair's closing remarks**
Rt Hon Jeremy Wright QC MP, former Secretary of State for Digital, Culture, Media and Sport
- 10.55 Break
- 11.05 **Chair's opening remarks**
Margot James, former Minister of State for Digital and Creative Industries
- 11.15 **Routes to improving on screen and off screen diversity and what it means for content**
Ralph Lee, Director of Content, BBC Studios

Adam Pearson, actor, presenter and disability rights campaigner

Questions and comments from the floor
- 11.50 Break
- 11.55 **Adapting to changing audience demographics and habits, the impact of the growth of the on-demand and streaming market and innovating TV funding and production**
Jamie Hindhaugh, Chief Operating Officer, BT Sport
Emma-Rosa Dias, Producer, Director and Managing Director, Afro-Mic Productions
Justin Sampson, Chief Executive, The Broadcasters' Audience Research Board (BARB)
Colin Browne, Chairman, Voice of the Listener and Viewer
John Glencross, Chief Executive and Co-Founder, Calculus Capital
Questions and comments from the floor
- 12.55 **Chair's and Westminster Media Forum closing remarks**
Margot James, former Minister of State for Digital and Creative Industries
Michael Ryan, Deputy Editor, Westminster Media Forum