

Westminster Food & Nutrition Forum conference

Policy on consumption of HFSS products - key issues and next steps for marketing, labelling, reformulation and work of the Office for Health Promotion

Timing: Morning, Thursday, 1st July 2021

Taking Place Online



WESTMINSTER
FOOD & NUTRITION
FORUM

Draft Agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Dr James Davies MP, Vice Chair, All-Party Parliamentary Group on Obesity
- 9.05 **Taking forward the Obesity Plan and reduction in HFSS consumption - what has been achieved, emerging themes and next steps**
Senior speaker confirmed from the **Department of Health and Social Care**
Questions and comments from the floor
- 9.30 Break
- 9.35 **Stakeholder perspectives on HFSS policy - assessing developments in reformulation, marketing and regulation, and behaviour change**
- HFSS and advertising regulation - developments and priorities for industry and broadcasters*
Phil Smith, Director General, ISBA
- Promoting healthy choices in-store and changes to labelling, promotional offers and point of sale marketing*
Senior representative, retail
- How public attitudes are evolving and the impact of the pandemic on consumption habits*
Senior analyst
- Promoting healthy choices and reformulating existing products - consumers, challenges and lessons learned*
Senior representative, drinks sector
- Developing an evidence-based approach to public health messages and HFSS policy*
Senior representative, public health
- 10.25 Questions and comments from the floor
- 10.45 **Chair's closing remarks**
Dr James Davies MP, Vice Chair, All-Party Parliamentary Group on Obesity
- 10.50 Break
- 11.00 **Chair's opening remarks**
Baroness Jenkin of Kennington, Vice Chair, All-Party Parliamentary Food and Health Forum
- 11.10 **Developments in front-of-pack nutrition labelling - assessing options for improvement and key considerations for effective implementation**
Stephen Pugh, Managing Director, Food Labelling Consultants
- 11.20 **Addressing the wider food environment and supporting healthy choices - calorie labelling and the role of the out-of-home sector, learning from previous HFSS interventions, consumer habits and the pandemic and supporting child health**
Nika Strukelj, Policy and Special Projects Manager, Bite Back 2030
Dominic Watkins, Partner, Head of Retail, Food & Hospitality Sector, DWF
Senior representative, out of home
Senior representative, consumer
Senior representative, industry
Questions and comments from the floor with senior representative, labelling
- 12.20 Break
- 12.25 **The future approach to public health in England and the role of the new Office of Health Promotion**
Senior speaker to be confirmed
Questions and comments from the floor
- 12.55 **Chair's and Westminster Food & Nutrition Forum closing remarks**
Baroness Jenkin of Kennington, Vice Chair, All-Party Parliamentary Food and Health Forum
Michael Ryan, Deputy Editor, Westminster Food & Nutrition Forum