# **Westminster Food & Nutrition Forum policy conference:** Priorities for data and transparency in the food system

Timing: Afternoon, Tuesday, 16<sup>th</sup> September 2025

\*\*\*Taking Place Online\*\*\*





## 13.00 Chair's opening remarks

Senior Parliamentarian

## 13.05 Key issues for data reporting and transparency in the UK food system - measurement, reporting, organisational capacity and

Dr Michael Clark, Associate Professor, Sustainable Food Solutions, Smith School of Enterprise and Environment, University of Oxford

Questions and comments from the floor

#### 13.30 Priorities for improving quality data collection and consistency of metrics in the agri-food sector

data availability and interoperability | tackling data skills gaps and improving data literacy | streamlining data sharing | options for increasing voluntary data collection | improving primary and secondary metrics | data governance, stewardship and the potential role of data institutions | gathering and utilising farm-level data | mitigating tensions and accessibility concerns between small and large businesses | addressing challenges around farm carbon audits and uptake

Liz Bowles, CEO, Farm Carbon Toolkit

Adam Short, Associate Director, Data Programmes, Agriculture and Horticulture Development Board

Professor Chris Baker, Science Director, Intelligent Data Ecosystems, Rothamsted Research; and National Chair, Data-driven Agrifood Systems, British Standards Institution

Tom Hollands, Innovation and Technical Director, Raynor Foods

Jessica Burt, Associate, Food Law, Mills & Reeve

Questions and comments from the floor

#### 14.20 The role of regulation in supporting transparency in the food system

Senior representative, regulation Questions and comments from the floor

#### 14.45 Chair's closing remarks

Senior Parliamentarian

14.50 Break

#### 15.00 Chair's opening remarks

Senior Parliamentarian

## 15.05 Opportunities for data and innovation - improving supply chain coordination, responding to global pressures and supporting regulatory development

lain Walker, Director, Industry and Engagement, GS1 UK

#### 15.15 Optimising data sharing to inform climate impact analysis of the agri-food sector

Senior representative, environment

15.25 Questions and comments from the floor

### 15.40 Effective use of data to address sector challenges, support consumers and contribute to policy aims for food strategy and sustainability

improving public health, animal welfare and sustainability | informing business and investment decisions within the sector | alignment with the new National Food Strategy, future farming policy, 30by30 and the Land Use Framework | utilising data to manage and develop approaches to climate adaptation and food security  $m{I}$  the future for eco-labelling  $m{I}$  the role of data in consumer trust, improving standards and consumer information

Kirsty Saddler, Head, Health and Sustainability Programmes, Institute of Grocery Distribution

Rebecca Tobi, Senior Business and Investor Engagement Manager, Food Foundation

Sophie Lawrence, Stewardship and Engagement Lead, Greenbank Investments

**David Moore**, Group Head, ESG, The Compleat Food Group

Catherine Chong, ESG Advisor and Engagement Lead, CLEAR

Questions and comments from the floor

#### Progress and next steps for the Food Data Transparency Partnership 16.30

Lindsay Roome, Head, Food Data Transparency Partnership, Department for Environment, Food and Rural Affairs Questions and comments from the floor

#### 16.55 Chair's and Westminster Food & Nutrition Forum closing remarks

Senior Parliamentarian

Jessica Lear, Westminster Food & Nutrition Forum