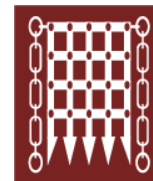**Westminster Media Forum policy conference:**
**Priorities for tackling disinformation and deepfakes in the UK**
*Timing: Afternoon, Thursday, 22nd May 2025*
**\*\*\*Taking place online\*\*\***

*Draft agenda subject to change*



**WESTMINSTER MEDIA FORUM**

12.30      Registration

13.00      **Chair's opening remarks**
Senior Parliamentarian

13.05      **Latest thinking from the *Social media, misinformation, and the role of algorithms* inquiry and policy priorities moving forward**
**Chi Onwurah MP**, Chair, Science, Innovation and Technology Committee *(pre-recorded contribution)*

13.15      **Issues, developments and emerging trends in the spread of misinformation and deepfakes**
Senior commentator
Questions and comments from the floor

13.40      **Priorities for tackling sexually explicit deepfake images**
**Kate Worthington**, Senior Revenge Porn Helpline Practitioner, South West Grid for Learning

13.50      **Policy frameworks and regulatory options for tackling misinformation and deepfakes**
*assessing findings from the SIT Committee's Social media, misinformation, and harmful algorithms inquiry | examining Ofcom's ongoing regulatory work under the Online Safety Act 2023 | proposed criminalisation of sexually explicit deepfake images, and considerations for implementation | the relationship between algorithms, AI and misinformation | priorities for transparency | assessing potential incentives or regulatory frameworks to support responsible content practices | accountability, sanctions, and clarity for stakeholders | considering the extent to which business models of social media platforms facilitate the spread of misinformation, and implications for policy and regulation*
**Zara Mohammed**, former Secretary-General, Muslim Council of Britain
**Hazel Brayden**, Managing Associate, Mishcon de Reya
**Georgina Findlay**, Writer and Presenter, TLDR News
Senior representative, social media
Senior representative, technology

14.20      Questions and comments from the floor

14.40      **Assessing threats to the UK and its interests posed by disinformation**
**Professor Martin Innes**, Director, Security, Crime and Intelligence Innovation Institute, Cardiff University

14.50      **International approaches to tackling misinformation and disinformation**
*considering the Digital Services Act and implications of EU policy of UK approaches to tackling disinformation | assessing policy and business practice developments in the US and the impact of international divergence on approaches to moderation | priorities for promoting international collaboration on media literacy | examining the future of journalism and news provision*
**Krisztina Stump**, Head, Media Convergence and Social Media Unit, European Commission
**Juliana Gragnani**, Editor, BBC Global Disinformation Unit
Senior representative, social media

15.15      Questions and comments from the floor

15.35      **Chair's closing remarks**
Senior Parliamentarian

15.40      Break

15.50      **Chair's opening remarks**
Senior Parliamentarian

15.55      **Priorities for advancing media literacy and citizen empowerment in countering harm**
**Julian McDougall**, Professor, Media and Education, Bournemouth University; and Chair, Media and Information Literacy Alliance

16.05      **Tackling misinformation and deepfakes in the UK - priorities for online platforms, media organisations, regulation and policy**
*safeguarding the provision of trustworthy news | priorities for maintaining the protection of free speech | responsibilities of social media platforms in tackling misinformation and deepfake images | priorities for PSBs, and strategic considerations for their positioning in the range of information sources available to the public | role of local journalism and options for support | priorities for the Ofcom Advisory Committee on Disinformation and Misinformation | progress and outstanding issues for implementation of regulation under the Online Safety Act 2023*
**Kelsey Farish**, Consultant Solicitor (Media, IP & AI), Reviewed & Cleared
**Matteo Bergamini**, Founder and CEO, Shout Out UK
**Julia Smakman**, Researcher, Law and Policy, Ada Lovelace Institute
**Chris Morris,** CEO, Full Fact
Senior representative, online platform

16.35      Questions and comments from the floor

16.55      **Chair's and Westminster Media Forum closing remarks**
Senior Parliamentarian
**Thomas Howard**, Westminster Media Forum