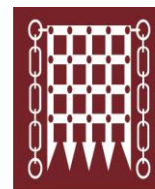


**Westminster eForum policy conference:
The future for television distribution in an online world**

Timing: Morning, Friday, 10th May 2024

*****Taking Place Online*****



**WESTMINSTER
eFORUM**

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 **Assessing the impact of changing viewing habits and technologies on the future of content distribution**
Mark Griffin, Deputy Director, TV and Broadcasting, Department for Digital, Culture, Media and Sport
Questions and comments from the floor
- 9.30 **Priorities for public service content distribution**
Senior speaker confirmed from the BBC
- 9.40 **Impact on video-on-demand services and their distribution platforms**
Senior representative, VOD
- 9.50 **The future mix of audio-visual content distribution - implications and priorities for key stakeholders**
priorities for a smooth transition | accessibility of content | implications for audiences and consumer choice | addressing challenges for the supply chain
Helen Burrows, Policy and Public Affairs Director, BT
Russell Feldman, Head of Client Services, YouGov
Helen Keefe, Head of Policy and Regulation, Oliver & Ohlbaum Associates
Luke Davies, Policy Manager, Sky
- 10.15 Questions and comments from the floor
- 10.50 **Chair's closing remarks**
Senior Parliamentarian
- 10.55 Break
- 11.05 **Chair's opening remarks**
Senior Parliamentarian
- 11.10 **The move from broadcast as the primary platform for audio-visual content - assessing key issues, opportunities and challenges**
Richard Lindsay-Davies, Chief Executive Officer, Digital TV Group
Questions and comments from the floor
- 11.40 **Options for collaborative frameworks and agreements for the future distribution of audio-visual content**
value exchange | content signposting and prominence | technology standards and interoperability | broadband coverage and digital inclusion
Elizabeth Anderson, Chief Executive Officer, Digital Poverty Alliance
Gareth Barr, Director of Policy and Regulation, ITV
Senior representative, device manufacturer
Senior representative, legal
Questions and comments from the floor
- 12.30 **Implications for regulation**
Ed Leighton, Director of Strategy and Policy, Ofcom
Questions and comments from the floor
- 12.55 **Chair's and Westminster eForum closing remarks**
Senior Parliamentarian
Peter van Gelder, Westminster eForum