

# Westminster eForum Keynote Seminar: Building 21<sup>st</sup> century broadband - paying, laying and stimulating demand

Date: 4<sup>th</sup> November 2010

Venue: Lecture Theatre, Institution of Mechanical Engineers, 1 Birdcage Walk, Westminster, London SW1H 9JJ

Agenda subject to change

8.45 - 9.00 Registration

## **Chairman's opening remarks**

**Chi Onwurah MP**, Shadow Minister for Business, Innovation and Skills

9.00 - 9.25

## **Same old barriers?**

*What needs to be done to deliver super fast next generation access across the UK? What are the barriers preventing the deployment of NGA in the UK?*

**Robert Sullivan**, Head of Broadband Delivery UK (BDUK), Department for Business, Innovation and Skills

Questions and comments from the floor

9.25 - 9.50

## **Delivering next generation infrastructure**

**Liv Garfield**, Director, Strategy, Policy and Portfolio, BT Group

Questions and comments from the floor

9.50 - 10.35

## **Making rural broadband a reality**

*Latest thinking on how to overcome the barriers of cost, topography and infrastructure to the delivery of high speed broadband to rural areas. Should rural areas expect the same speeds as urban users? What part can mobile broadband and spectrum play in rural area NGA? Does spectrum need to be set aside from the 800Mhz or 2.6Ghz spectrum auction specifically for the delivery of mobile broadband to rural areas? What strain would this put on the existing mobile networks?*

**Dr Charles Trotman**, Head of Rural Business Development, Country Land & Business Association (CLA)

**Malcolm Corbett**, Chief Executive Officer, Independent Networks Co-operative Association (INCA)

**Jonathan Freeman**, Head of Strategic Business Development, Arqiva

**Mark Falcon**, Head of Economic Regulation, Three

Questions and comments from the floor

10.35 - 10.45

## **100Mbps Britain**

*What has been the consumer and business response to 100Mbps broadband? Who are the early adopters, and why are they getting it? What is the time scale for nation-wide deployment?*

**Duncan Higgins**, Head of Broadband, Virgin Media

10.45 - 11.20

## **NGA and 100Mbps demand**

*What is the consumer demand for super-fast broadband? What factors will stimulate take-up? How will consumers utilise 100Mbps bandwidth, and how might online habits be changed by increased speeds? What is needed to stimulate consumer demand for NGA; and what comes first, the 'killer app' or the infrastructure? Is the 'killer app' on the horizon? Will YouView, SeeSaw or other high bandwidth services be the driving force behind NGA? What has been consumer reaction to the BT pilot programmes in Ebbs Fleet and Whitchurch?*

**Martin Scott**, Senior Analyst, Fixed Broadband, Analysys Mason

**Adrian Crook**, Business Development Director, Fibrecity Holdings

**Colin Browne**, Member, Communications Consumer Panel

**Antony Walker**, Chief Executive, Broadband Stakeholder Group (BSG)

Questions and comments from the floor with **Duncan Higgins**, Head of Broadband, Virgin Media

## **Chairman's closing remarks**

**Chi Onwurah MP**, Shadow Minister for Business, Innovation and Skills

11.20 - 11.45

Coffee

## **Chairman's opening remarks**

**Rory Stewart MP**

11.45 - 12.10

## **Delivering (and paying for) the 21<sup>st</sup> century network**

**Ronan Dunne**, Chief Executive Officer, Telefónica O2 UK

Questions and comments from floor

12.10 - 13.00

## **Paying for the laying - encouraging investment in next generation access**

*What entitlements does industry need to invest in the deployment of next generation access? What are the current funding options, and what should be government's role? What effect would sharing of duct infrastructure have on the deployment of next generation access? Should all operators be required to share their infrastructure?*

**Tim Johnson**, Chief Analyst, Point Topic

**Andrew Riseley**, Associate Director, EU & Competition, Berwin Leighton Paisner

**Simon Loe**, Head of Incumbent Segment Marketing, Alcatel-Lucent

**Aidan Paul**, Chief Executive Officer, Vtesse Networks

Questions and comments from the floor

## **Chairman's closing remarks**

**Rory Stewart MP**

**Thomas Raynsford**, Senior Producer, Westminster eForum