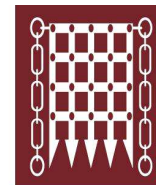


Westminster Media Forum Keynote Seminar
Women and the sport sector: leadership, investment and international competitiveness

Timing: Morning, Thursday, 10th May 2018

Venue: The Caledonian Club, 9 Halkin Street, London SW1X 7DR

Agenda subject to change



**WESTMINSTER
MEDIA FORUM**

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Gavin Newlands MP, Shadow SNP Spokesperson (Sport)
- 9.05 - 9.35 **Women and the UK sport sector: investment priorities and maintaining international competitiveness**
Dame Katherine Grainger, Chair, UK Sport
Questions and comments from the floor
- 9.35 - 9.45 **Diversity in governance and influencing policy**
Annamarie Phelps, Vice Chair, British Olympic Association; Member, European Rowing Management Board and Commonwealth Liaison, the International Federation for Rowing
- 9.45 - 10.45 **Improving gender equality in leadership and the workforce: governance, skills and representation**
Jennie Price, Chief Executive, Sport England
- Dr Jordan Matthews**, Senior Lecturer, Department for Sport Development and Management, University of Chichester and Co-ordinator, Anita White Foundation
- Julie Harrington**, Chief Executive Officer, British Cycling
- Gillian Wilmot**, Chairman, UK Coaching
- Questions and comments from the floor with **Annamarie Phelps**, Vice Chair, British Olympic Association; Member, European Rowing Management Board and Commonwealth Liaison, the International Federation for Rowing
- 10.45 - 10.50 **Chair's closing remarks**
Gavin Newlands MP, Shadow SNP Spokesperson (Sport)
- 10.50 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**
Lord Addington, Vice-Chair, All-Party Parliamentary Group for Sport
- 11.20 - 11.35 **Media and the sport sector: widening audiences and growing the women's market**
Barbara Slater, Director, BBC Sport
- 11.35 - 12.35 **Improving participation and engagement in women's sport: role models, exposure and attracting investment**
Marzena Bogdanowicz, Head, Marketing & Commercial, Women's Football, The FA
Orla Chennaoui, Presenter, Sky Sports; Co-Host, The Cycling Podcast Féminin and Journalist
Lenah Ueltzen-Gabell, Executive Vice President, EMEA, Wasserman
Dr Hannah MacLeod, former Athlete, England Hockey
Questions and comments from the floor with **Barbara Slater**, Director, BBC Sport
- 12.35 - 12.55 **Policy priorities for supporting women in the sports sector**
Andrew Honeyman, Head of Sport, DCMS
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Lord Addington, Vice-Chair, All-Party Parliamentary Group for Sport
Emily Darling, Associate Forum Lead, Westminster Media Forum