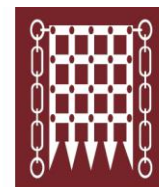


**Westminster Social Policy Forum Keynote Seminar:
The future for towns - priorities for policy, investment and developing 'Town Deals'**

Timing: Morning, Tuesday, 15th October 2019

Venue: Central London

Draft agenda subject to change



**WESTMINSTER
SOCIAL POLICY
FORUM**

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.15 **Identifying the key challenges for towns in the UK and the reasons behind their political importance**
Senior speaker to be confirmed
- 9.15 - 9.25 **Findings from the *Future of seaside towns* report and priorities for regeneration**
Rt Hon the Lord Bassam of Brighton, Chair, House of Lords Regenerating Seaside Towns Select Committee
- 9.25 - 10.05 **Can the Stronger Towns Fund deliver?**
Margaret Bolton, Director of Policy, Local Trust
Senior representative, LEP
Senior representative, local authority
Questions and comments from the floor with **Rt Hon the Lord Bassam of Brighton**, Chair, House of Lords Regenerating Seaside Towns Select Committee and senior speaker to be confirmed
- 10.05 - 10.55 **Addressing the underlying factors affecting towns**
Population health management - addressing health inequalities in towns
Senior representative, local authority
Tackling skills deficits and supporting re-skilling in the face of industrial change
Senior representative, college
Supporting the cultural offer in towns
Paul Bristow, Director, Strategic Partnerships, Arts Council England
Ensuring access to affordable public transport
Councillor Laura Price, Chair, West Oxfordshire Community Transport and Member, Oxfordshire County Council
Rebuilding local economies and the role for social enterprise
Senior representative, social enterprise
Questions and comments from the floor
- 10.55 - 11.20 **The next steps for policy for supporting towns**
Rachel Fisher, Deputy Director, Towns, Cities and Local Growth Unit
Questions and comments from the floor
- 11.20 - 11.25 **Chair's closing remarks**
Senior Parliamentarian
- 11.25 - 11.55 Coffee
- 11.55 - 12.00 **Chair's opening remarks**
Senior Parliamentarian
- 12.00 - 12.10 **The first 'Town Deal' - the story from Greater Grimsby so far**
Councillor Philip Jackson, Leader, North East Lincolnshire Council
- 12.10 - 12.55 **Regenerating and rethinking town centres**
An international case study
Senior representative, international case study
Placemaking: the importance of planning in developing vibrant communities
Victoria Hills, Chief Executive, Royal Town Planning Institute
Delivering a joined-up 'masterplan' for town centre transformation
Senior representative, town centre partnership
The Business Improvement District (BID) model and developing a town brand
Professor Christopher Turner, Chief Executive, British BIDs
Questions and comments from the floor with **Councillor Philip Jackson**, Leader, North East Lincolnshire Council
- 12.55 - 13.00 **Chair's and Westminster Social Policy Forum closing remarks**
Senior Parliamentarian
Michael Ryan, Deputy Editor, Westminster Social Policy Forum