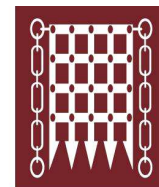


**Westminster Social Policy Forum Keynote Seminar:
The future for charity fundraising - innovation, regulation and data protection**

Timing: Morning, Thursday, 31st October 2019

Venue: Central London



**WESTMINSTER
SOCIAL POLICY
FORUM**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Lord Richard, Non-Executive Chairman, National Audit Office
- 9.05 - 9.35 **Priorities for the Fundraising Regulator and the updated Code of Fundraising Practice**
Gerald Oppenheim, Chief Executive, Fundraising Regulator
Questions and comments from the floor
- 9.35 - 9.45 **Key developments in fundraising and priorities for the sector**
Daniel Fluskey, Head of Policy and External Affairs, Institute of Fundraising
- 9.45 - 10.25 **Innovation in fundraising - utilising technology and platforms, improving trust and building partnerships**
Zoe Amar, Director, Zoe Amar Digital and Chair, Charity Digital Code of Practice
Senior representative, charity
Senior representative, technology
Senior representative, partnerships
Questions and comments from the floor with **Daniel Fluskey**, Head of Policy and External Affairs, Institute of Fundraising
- 10.25 - 10.45 **Next steps for the regulation of the charity sector**
Senior speaker to be confirmed
Questions and comments from the floor
- 10.45 - 10.50 **Chair's closing remarks**
Lord Richard, Non-Executive Chairman, National Audit Office
- 10.50 - 11.20 Coffee
- 11.20 - 11.25 **Chair's opening remarks**
Senior Parliamentarian
- 11.25 - 11.55 **Data protection enforcement and regulation - an update**
Richard Sisson, Senior Policy Officer, Information Commissioner's Office
Questions and comments from the floor
- 11.55 - 12.05 **Digital marketing and fundraising - emerging issues and trends**
John Mitchison, Director of Policy and Compliance, Direct Marketing Association
- 12.05 - 12.55 **Data protection and fundraising - GDPR compliance, consent and best practice for data processing and use going forward**
Rowenna Fielding, Data Protection Lead, Protecture
Carla Whalen, Associate Solicitor, Charity and Social Business Team, Russell-Cooke
Senior representative, charity
Senior representative, consumers
Questions and comments from the floor with **John Mitchison**, Director of Policy and Compliance, Direct Marketing Association
- 12.55 - 13.00 **Chair and Westminster Social Policy Forum closing remarks**
Senior Parliamentarian
Michael Ryan, Deputy Editor, Westminster Social Policy Forum