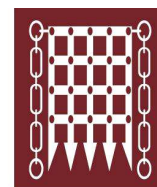


Westminster Media Forum Keynote Seminar

Research, innovation and the Creative Industries Sector Deal: priorities, collaboration and funding

Timing: Morning, Thursday, 22nd November 2018

Venue: 15Hatfields, Chadwick Court, London SE1 8DJ



WESTMINSTER
MEDIA FORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Rt Hon the Lord Bassam of Brighton
- 9.05 - 9.20 **Latest progress on Sector Deal programmes and key challenges ahead**
Andrew Chitty, Creative Economy Champion, Arts Humanities Research Council and Professor, Creative and Digital Economy, Royal Holloway, University of London
- 9.20 - 9.35 **Collaborative innovation: improving links between the creative industry, policy and the UK's innovation framework**
Eliza Easton, Principal Policy Researcher, Nesta and Head of Policy Unit, Creative Industries Policy and Evidence Centre
- 9.35 - 9.55 Questions and comments from the floor
- 9.55 - 10.55 **Key areas for the future research agenda and the evidence base: building R&D partnerships, identifying research gaps and supporting policymaking**
Evelyn Wilson, Founding Director, The Culture Capital Exchange
Patrick Towell, Executive Director, Golant Media Ventures and Innovation Director, The Audience Agency
Sarah Thirtle, Director of Business Support Programmes, Creative United
Professor Jane Harris, Associate Dean of Research and Professor of Digital Design & Innovation, London College of Fashion, University of the Arts London
Questions and comments from the floor
- 10.55 - 11.00 **Chair's closing remarks**
Andrew Chitty, Creative Economy Champion, Arts Humanities Research Council and Professor, Creative and Digital Economy, Royal Holloway, University of London
- 11.00 - 11.25 Coffee
- 11.25 - 11.30 **Chair's opening remarks**
Andrew Lewer MP, Chair, All-Party Parliamentary Group on Publishing
- 11.30 - 12.35 **Priorities for supporting innovation and attracting new audiences: access to funding, utilising data and translating research into practice**
Professor Chris Speed, Chair of Design Informatics, Edinburgh College of Art, University of Edinburgh
Sarah Ellis, Director of Digital Development, Royal Shakespeare Company
Shaun Allan, Chief XR Officer, hedgehog lab
Professor Marian Ursu, Chair, Interactive Media, Department of Theatre, Film and Television and Co-Director, Digital Creativity Labs, University of York
Ian Merricks, Chair, The Accelerator Network and Managing Partner, White Horse Capital
Questions and comments from the floor
- 12.35 - 12.55 **Positioning the UK as a global innovation hub for the creative industries**
Tom Fiddian, Innovation Lead, Creative Economy, Innovate UK
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Andrew Lewer MP, Chair, All-Party Parliamentary Group on Publishing
Emily Darling, Forum Lead, Westminster Media Forum