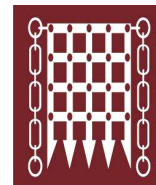


Westminster eForum policy conference

Next steps for online gambling regulation in the UK - advertising, protecting vulnerable groups and sustainable sector growth

Timing: Morning, Wednesday, 15th January 2020

Venue: Central London



WESTMINSTER
eFORUM

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Richard Graham MP
- 9.05 - 9.30 **National Strategy to Reduce Gambling Harms: progress so far and key next steps for implementation**
Helen Rhodes, Programme Director for Safer Gambling, Gambling Commission
Questions and comments from the floor
- 9.30 - 9.40 **Towards an evidence-based understanding of the social and mental health impacts of problem gambling**
Dr Henrietta Bowden-Jones, Founder and Director, National Problem Gambling Clinic and Spokesperson, Behavioural Addictions and Problem Gambling, Royal College of Psychiatrists
- 9.40 - 10.30 **Developing a collaborative public health approach to reducing gambling-related harm - research, partnerships, and prevention**
Sarah Hanratty, Chief Executive, Senet Group
Dr Trudy Smit Quosai, Chief Executive Officer, Gambling Research Exchange (GREO)
Matt Zarb-Cousin, Co-Founder and Director, Public Affairs, Gamban
Professor Siân Griffiths, Chair, Centre for Health and Development; Chair, Global Health Committee and Associate Non-Executive Board Member, Public Health England
Questions and comments from the floor with **Dr Henrietta Bowden-Jones**, Founder and Director, National Problem Gambling Clinic and Spokesperson, Behavioural Addictions and Problem Gambling, Royal College of Psychiatrists
- 10.30 - 10.35 **Chair's closing remarks**
Richard Graham MP
- 10.35 - 11.00 Coffee
- 11.00 - 11.05 **Chair's opening remarks**
Baroness Thornhill, Member, House of Lords Social and Economic Impact of the Gambling Industry Select Committee
- 11.05 - 11.30 **Alternative policy priorities for online gambling regulation**
Senior speaker to be confirmed
Questions and comments from the floor
- 11.30 - 11.40 **Protecting young people and other vulnerable groups from irresponsible advertising - content regulation, targeting, and compliance**
Guy Parker, Chief Executive, Advertising Standards Authority
- 11.40 - 11.50 **Addressing the key challenges facing retail gambling - sustainability, responsibility, and innovation**
Senior representative, industry
- 11.50 - 12.45 **The future for online and mobile gambling regulation - age verification, competitiveness, and ensuring a safer gambling environment for consumers**
Lauren Iannarone, Head of Corporate Social Responsibility, Playtech
Diane Mullenex, Partner, Pinsent Masons
Adam Rivers, Director, Economics, KPMG
Wes Himes, Interim Chief Executive, The Remote Gambling Association
Questions and comments from the floor with **Guy Parker**, Chief Executive, Advertising Standards Authority and senior representative, industry
- 12.45 - 12.55 **Concluding remarks**
Helen Rhodes, Programme Director for Safer Gambling, Gambling Commission
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**
Baroness Thornhill, Member, House of Lords Social and Economic Impact of the Gambling Industry Select Committee
Peter van Gelder, Director, Westminster eForum