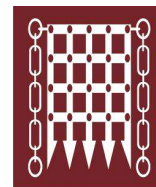


Westminster eForum policy conference

Immersive technologies in the UK - priorities for regulation, policy, investment and research

Timing: Morning, Thursday, 2nd April 2020



WESTMINSTER
eFORUM

Draft agenda subject to change

- 8.30 - 9.00 Registration
- 9.00 - 9.35 **Key priorities for the future development of the UK's immersive tech sector**
Dr Jeremy Silver, Chief Executive Officer, Digital Catapult
Questions and comments from the floor
- 9.35 - 9.40 Break
- 9.40 - 9.50 **Assessing the transformational potential of immersive technologies**
Sarah Ellis, Director of Digital Development, Royal Shakespeare Company
- 9.50 - 10.00 **Investing in the UK's immersive tech sector - engagement, business development and access to finance**
Graham Mold, Head of Growth Capital, Frontier Development Capital
- 10.00 - 11.15 **Next steps for developing immersive technologies in the UK - developing a range of use cases across the wider economy**
Professor Roy Kalawsky, Director, Advanced VR Research Centre, Loughborough University
Sol Rogers, Founder and Chief Executive Officer, REWIND and Chair, Advisory Board, Immerse UK
Simon Fletcher, Chief Technology Officer, Real Wireless and Co-Chair, International Working Group, UK5G Innovation Network
Jason Hawthorne, Founding Director and Chief Product Officer, VU.CITY
Questions and comments from the floor with **Sarah Ellis**, Director of Digital Development, Royal Shakespeare Company and **Graham Mold**, Head of Growth Capital, Frontier Development Capital
- 11.15 - 11.20 **Chair's closing remarks**
Dr Jeremy Silver, Chief Executive Officer, Digital Catapult
- 11.20 - 11.30 Break
- 11.30 - 11.35 **Chair's opening remarks**
Dr Mike Short, Chief Scientific Advisor, Department for International Trade
- 11.35 - 11.45 **Case study: AR technologies in the video games sector**
Tara Reddy, Co-Founder and Chief Executive Officer, LoveShark
- 11.45 - 12.55 **Assessing the ethical and regulatory implications of the latest developments in immersive technologies - data protection, safety and liability**
Megan Stagman, Senior Policy Analyst, Inline Policy
Andrew Bravin, Associate, Technology Group, Sheridans
Andrew Cormack, Chief Regulatory Adviser, Jisc
Professor Darren Cosker, Professor, Department of Computer Science, University of Bath and Director, CAMERA
Questions and comments from the floor with **Tara Reddy**, Co-Founder and Chief Executive Officer, LoveShark
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**
Dr Mike Short, Chief Scientific Advisor, Department for International Trade
Michael Ryan, Deputy Editor, Westminster eForum