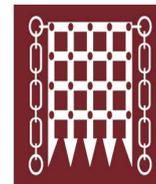


**Westminster Business Forum policy conference:
Culture and conduct in financial services - the impact of new regulation,
developing healthy work cultures and the role of senior managers**

Timing: Morning, Thursday, 5th September 2019

Venue: Central London



**WESTMINSTER
BUSINESS
FORUM**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.30 **Culture and conduct in financial services - the regulators perspective**
David Blunt, Head of Department, Conduct Specialists, Financial Conduct Authority
Questions and comments from the floor
- 9.30 - 9.55 **'Culture and conduct in financial services - the leadership challenge'**
Alison Cottrell, Chief Executive Officer, Banking Standards Board
Questions and comments from the floor
- 9.55 - 10.55 **The role of senior managers in fostering healthy cultures - removing barriers, psychological safety and implementing the extension of the SM&CR**
Amanda Hulme, Partner and Head of Financial Regulation, Addleshaw Goddard
Henry Umney, Chief Executive Officer, ClusterSeven
Hugh Savill, Director of Regulation, ABI
Senior representative, wealth management
Senior commentator
Questions and comments from the floor
- 10.55 - 11.00 **Chair's closing remarks**
Senior Parliamentarian
- 11.00 - 11.25 Coffee
- 11.25 - 11.30 **Chair's opening remarks**
Senior Parliamentarian
- 11.30 - 11.55 **International case study: addressing culture and conduct in financial services**
James R. Hennessy, Senior Vice President, Supervision Group, Federal Reserve Bank of New York
Questions and comments from the floor
- 11.55 - 12.55 **Diversity, employee wellbeing and incentives for firms to improve their culture and conduct**
Alison Miles, Senior Lecturer, Organisation Studies, University of the West of England, Bristol
Nick Caton, Chair, Alliance for Finance and Regional Organiser, Community
Senior speaker confirmed from **Protect**
Senior representative, bank
Senior representative, new market entrant
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Business Forum closing remarks**
Senior Parliamentarian
Peter van Gelder, Director, Westminster Business Forum