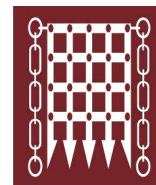


## Westminster Media Forum policy conference

### Revision of the Audiovisual Media Services Directive - funding and prominence, consumer protection, and the UK's position post-Brexit

Timing: Morning, Tuesday, 21<sup>st</sup> January 2020

Venue: Central London



WESTMINSTER  
MEDIA FORUM

*Draft agenda subject to change*

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**John Grogan MP**, Vice Chair, All-Party Parliamentary BBC Group and Honorary Secretary,  
All-Party Parliamentary Media Group
- 9.05 - 9.35 **Audiovisual Media Services Directive: key objectives of the revision and next steps for implementation**  
**Luboš Kukliš**, Chief Executive, Council for Broadcasting and Retransmission, Slovakia and Chair,  
European Regulators Group for Audiovisual Media Services  
Questions and comments from the floor
- 9.35 - 10.40 **Assessing the potential impact of the Directive**
- European works and the UK - production, access, funding and prominence*  
**Helen Keefe**, Head, International Policy, BBC and Member, Legal and Policy Committee, EBU
- Towards a sustainable future for the independent film and television production sector*  
Senior representative, content producer
- The new obligations to protect consumers from harmful content*  
Senior representative, video-sharing platform
- Commercial communications and the protection of minors*  
**David Henderson**, Senior Public Affairs Manager, Advertising Association
- Questions and comments from the floor
- 10.40 - 10.45 **Chair's closing remarks**  
**John Grogan MP**, Vice Chair, All-Party Parliamentary BBC Group and Honorary Secretary,  
All-Party Parliamentary Media Group
- 10.45 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**  
Senior Parliamentarian
- 11.20 - 11.30 **Monitoring interpretation and application of the Directive and new developments in the audiovisual sector**  
Senior representative, Europe
- 11.30 - 11.40 **The way forward for the regulation of video-sharing online - proportionality, effectiveness, and enforcement**  
**Tony Close**, Director, Content Standards, Licensing and Enforcement, Ofcom and Member, Executive Board,  
UK Council for Internet Safety
- 11.40 - 11.55 Questions and comments from the floor
- 11.55 - 12.30 **The UK's regulatory position post-Brexit - the degree of alignment between domestic regulation and the Directive, and the implications of divergence**  
**Paul Herbert**, Partner, Goodman Derrick  
Senior representative, commercial broadcasting  
Senior commentator  
Questions and comments from the floor
- 12.30 - 12.55 **Where next for audiovisual media policy in the UK?**  
**Kathleen Stewart**, Head, International Broadcast Policy, DCMS  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**  
Senior Parliamentarian  
**Peter van Gelder**, Director, Westminster Media Forum