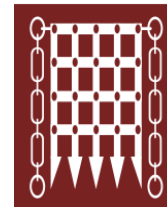


## Westminster Media Forum and Westminster Education Forum policy conference:

### Priorities for the creation of the National Youth Strategy

Timing: Morning, Thursday 24<sup>th</sup> April 2025

\*\*\*Taking Place Online\*\*\*



*Draft agenda subject to change*

- 8.30 Registration
- 9.00 **Chair's opening remarks**  
Senior Parliamentarian
- 9.05 **Key developments in policy to support young people in England - considerations for strategy and implementation going forward**  
**Terry Boyce**, former Co-CEO, The Centre for Education and Youth  
Questions and comments from the floor
- 9.30 **Priorities for a coordinated approach to youth policy**  
**Ruth Marvel**, CEO, The Duke of Edinburgh's Award  
Questions and comments from the floor
- 9.55 **Lessons learned from the National Citizen Service programme**  
**Michael Devlin**, CEO, NCS Trust
- 10.05 **Stakeholder views on the development of the National Youth Strategy**  
*collaboration with young people in design and implementation | strategies for diverse youth representation | involvement of businesses, cultural organisations, local authorities and community groups | priorities for the Youth Advisory Group | implementation of views collected in the Deliver You campaign | allocation of funding, existing investment initiatives, and unlocking further support | learning from the NCS programme*  
**Andy Hamill**, National Director, National Association of Boys and Girls Clubs  
**Allison Tripney**, Community Director, Leicester City Football Club  
**Becky Dawson**, National Wellbeing Lead, Twinkl  
**Soulla Yiasouma**, Head, Youth Service, Birmingham City Council  
**Kayla**, Youth Ambassador, Youth Employment UK
- 10.30 Questions and comments from the floor
- 10.55 **Chair's closing remarks**  
Senior Parliamentarian
- 11.00 Break
- 11.10 **Chair's opening remarks**  
**Natasha Irons MP**
- 11.15 **Key considerations for training and retention of youth workers**  
**Abbee McLatchie**, Director, Youth Work and Deputy CEO, National Youth Agency  
Questions and comments from the floor
- 11.40 **Improving provision of suitable youth employment support services**  
**Ben Marson**, Director, Fundraising and Marketing, The King's Trust
- 11.50 **Next steps for supporting the capability of youth services - collaboration, funding, and accessibility**  
*support for community groups and local authorities in accessing finance | maximising impacts through collaboration | priorities for the creation of the Local Youth Transformation Pilot | driving recruitment and training of youth workers | supporting young people in rural areas | strategies for widening access and participation | improving mental health support for young people | collaboration between schools and private providers of extracurricular activities | utilising school facilities in youth service delivery*  
**Mark Lawrie**, CEO, StreetGames  
**Saba Shafi**, CEO, The Advocacy Academy  
**Kate Wareham**, Strategic Director, Young People, Families and Communities, Catch22  
Senior representative, local authority  
Senior representative, education provider
- 12.10 Questions and comments from the floor
- 12.30 **'Priorities for collaboration with young people in the design and implementation of the National Youth Strategy'**  
**Kayleigh Wainwright**, Head, Youth Strategy Engagement, Department for Culture, Media and Sport  
Questions and comments from the floor
- 12.55 **Chair's and Westminster Forum Projects closing remarks**  
**Natasha Irons MP**  
**Thomas Howard**, Westminster Forum Projects