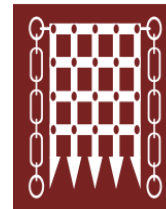


Westminster Media Forum and Westminster Education Forum policy conference:

Priorities for the creation of the National Youth Strategy

Timing: Morning, Thursday 24th April 2025

Taking Place Online



Agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Baroness D'Souza, Honorary President, Alliance4children
- 9.05 **Key developments in policy to support young people in England - considerations for strategy and implementation going forward**
Professor Mike Seal, Director, Centre for Research into the Education of Marginalised Children and Young Adults, St Mary's University
Questions and comments from the floor
- 9.30 **Priorities for a coordinated approach to youth policy**
Ruth Marvel, CEO, The Duke of Edinburgh's Award
Questions and comments from the floor
- 9.55 **Lessons learned from the National Citizen Service programme**
Michael Devlin, CEO, NCS Trust
- 10.05 **Stakeholder views on the development of the National Youth Strategy**
collaboration with young people in design and implementation | strategies for diverse youth representation | involvement of businesses, cultural organisations, local authorities and community groups | priorities for the Youth Advisory Group | implementation of views collected in the Deliver You campaign | allocation of funding, existing investment initiatives, and unlocking further support | learning from the NCS programme
Andy Hamill, National Director, National Association of Boys and Girls Clubs
Allison Tripney, Community Director, Leicester City Football Club
Becky Dawson, National Wellbeing Lead, Twinkl
Soulla Yiasouma, Head, Youth Service, Birmingham City Council
Kayla, Youth Ambassador, Youth Employment UK
- 10.30 Questions and comments from the floor
- 10.55 **Chair's closing remarks**
Baroness D'Souza, Honorary President, Alliance4children
- 11.00 Break
- 11.10 **Chair's opening remarks**
Natasha Irons MP, Chair, All-Party Parliamentary Group on Youth Affairs
- 11.15 **Key considerations for training and retention of youth workers**
Abbee McLatchie, Director and Deputy CEO, National Youth Agency
Questions and comments from the floor
- 11.40 **Improving provision of suitable youth employment support services**
Ben Marson, Director, Fundraising and Marketing, The King's Trust
- 11.50 **Next steps for supporting the capability of youth services - collaboration, funding, and accessibility**
support for community groups and local authorities in accessing finance | maximising impacts through collaboration | priorities for the creation of the Local Youth Transformation Pilot | driving recruitment and training of youth workers | supporting young people in rural areas | strategies for widening access and participation | improving mental health support for young people | collaboration between schools and private providers of extracurricular activities | utilising school facilities in youth service delivery
Mark Lawrie, CEO, StreetGames
Saba Shafi, CEO, The Advocacy Academy
Martin Smith, Head, Physical Education, Mulberry Stepney Green Maths, Computing and Science College
- 12.10 Questions and comments from the floor
- 12.30 **'Priorities for collaboration with young people in the design and implementation of the National Youth Strategy'**
Kayleigh Wainwright, Head, Youth Strategy Engagement, Department for Culture, Media and Sport
Questions and comments from the floor
- 12.55 **Chair's and Westminster Forum Projects closing remarks**
Natasha Irons MP, Chair, All-Party Parliamentary Group on Youth Affairs
Tess Mitchell-Thomas, Westminster Forum Projects