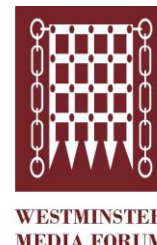


Westminster Media Forum policy conference:

Next steps for the UK's video game industry

Timing: Morning, Tuesday, 27th February 2024

Taking Place Online



Agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Sean Cudmore, Deputy Editor, Westminster Media Forum
- 9.05 **'The UK video games industry: an agenda for growth'**
Richard Wilson, Chief Executive Officer, TIGA
- 9.20 **The video games future workforce - education and skills, research innovation, career pathways, and promoting diversity, inclusion and positive workplace cultures'**
Marie-Claire Isaaman, Chief Executive Officer, Women in Games
Ryan Locke, Head of Centre for Excellence in Games Education, Abertay University
Peter Cowling, Director, iGGi Games PhD Research Centre, Universities of London and York
- 9.35 Questions and comments from the floor
- 9.55 **'Skills, funding and smart regulation - making the UK the place in the world to make, sell and play games'**
Dominic Murphy, Head of Policy and Public Affairs, Ukie
- 10.10 **Sector growth and supporting entrepreneurship**
Rory Daniels, Programme Manager, Emerging Technologies, techUK
Michael French, Head, Games London; and Festival Director, London Games Festival
Gill Walsh, Strategic Hub Lead, Liverpool City Region Combined Authority Careers Hub
Alison Lacy, Location Manager, Avalanche Studios Group
- 10.35 **Strengthening the sector for the future**
Paul Durrant, Chief Executive Officer, UK Games Fund
- 10.45 Questions and comments from the floor
- 11.15 **Chair's closing remarks**
Peter Cowling, Director, iGGi Games PhD Research Centre, Universities of London and York
- 11.20 Break
- 11.30 **Chair's opening remarks**
Peter Cowling, Director, iGGi Games PhD Research Centre, Universities of London and York
- 11.35 **Safeguarding and games for good - age-appropriate content, creating positive in-game cultures, and moving the use of games forward in ways that benefit players and wider society**
Sarah Sorrell, Charity Director, Safe In Our World
Dr David Zendle, Lecturer, University of York
Laura Harper, Partner, Lewis Silkin
Aaron Gale, Vice President, Games and Entertainment, Paysafe
Questions and comments from the floor
- 12.25 **Regulatory priorities for the video game sector in the UK**
Emily Keaney, Deputy Commissioner of Regulatory Policy, Information Commissioner's Office
Anna Mansi, Director of Video Games & Certification, Certification Unit, BFI
Questions and comments from the floor
- 12.55 **Chair's closing remarks**
Peter Cowling, Director, iGGi Games PhD Research Centre, Universities of London and York
Sean Cudmore, Deputy Editor, Westminster Media Forum