

**Westminster Higher Education Forum policy conference:
Next steps for UK universities within their local economies**

Timing: Morning, Monday, 15th July 2024

*****Taking place online*****



**WESTMINSTER
HIGHER EDUCATION
FORUM**

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 **National Civic Impact Accelerator: what has been learnt so far**
Adam Leach, Programme Director, National Civic Impact Accelerator
Questions and comments from the floor
- 9.30 **Best practice for HEIs operating on a local level**
strategies for developing the civic roles of universities | key lessons from outcomes of established civic partnerships | enablers and strategies for successful partnerships | latest developments in university-industry collaboration | opportunities for rolling out effective, sustainable frameworks for joint working between HEIs, businesses and local government
Matthew Guest, Head of Local and Regional Business Engagement, Research and Enterprise Service, University of Central Lancashire
Adam Briggs, Deputy Director, Public Health, Oxfordshire County Council
Senior representative, business
Senior representative, research institute
Questions and comments from the floor
- 10.20 **Chair's closing remarks**
Senior Parliamentarian
- 10.25 Break
- 10.35 **Chair's opening remarks**
Senior Parliamentarian
- 10.40 **Measuring the local impact of UK universities**
assessing findings from KEF3 | cost-benefit for universities | securing sources of revenue for long-term regional projects
Joel Arber, Group Managing Director, SUMS Consulting
Dr Peter O'Brien, Executive Director, Yorkshire Universities
Ceri Nursaw, Chief Executive, National Centre for Entrepreneurship in Education
Tomas Ulrichsen, Director, Policy Evidence Unit for University Commercialisation and Innovation, University of Cambridge
Senior representative, business
- 11.00 **Alternative funding and approaches for HEIs to contribute within local economies**
Alice Frost, Director of Knowledge Exchange, UKRI
- 11.10 Questions and comments from the floor
- 11.35 **Innovation through civic partnerships**
Greg Wade, Head of Innovation Policy, Universities UK
- 11.45 **Priority areas for providing place-based benefits and securing regional growth through local partnerships**
key areas for HEIs to contribute to their local economies | examining options for incentivising universities to boost local growth | reducing unnecessary administration and bureaucracy | widening participation | engaging creative industries | future role of HEIs in encouraging regional growth | HEI investment in regional workforce
Professor Graeme Atherton, Head of the Centre for Inequality and Levelling Up, University of West London
Professor Catherine Richardson, Director, Institute of Cultural and Creative Industries, University of Kent
Senior representative, local government
Senior representative, business
Senior representative, education
- 12.05 Questions and comments from the floor
- 12.30 **A vision for the future for university partnerships on a local level**
Senior representative, think tank
Questions and comments from the floor
- 12.55 **Chair's and Westminster Higher Education Forum closing remarks**
Senior Parliamentarian
Sean Cudmore, Westminster Higher Education Forum