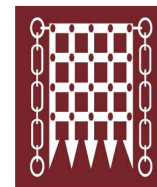


Westminster Media Forum Keynote Seminar

The future of the UK TV sector in the global market: competition, partnerships and opportunities

Timing: Morning, Tuesday, 15th January 2019

Venue: Royal Over-Seas League, Over-Seas House, Park Place, St James's Street, London SW1A 1LR



WESTMINSTER
MEDIA FORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
John Grogan MP, Vice-Chair, All-Party Parliamentary BBC Group and Vice-Chair, All-Party Parliamentary Channel 4 Group
- 9.05 - 9.40 **How should the UK sector position itself in future domestic and international marketplaces?**
Kevin Bakhurst, Group Director, Content and Media Policy, Ofcom
Questions and comments from the floor
- 9.40 - 10.35 **The UK television market in a global context: consolidation, digital streaming and changing viewing habits**
Clare Sumner, Director of Policy, BBC
Ali Law, Head of UK Policy, Sky
Sean McGuire, Managing Director, Oliver & Ohlbaum Associates
Adam Minns, Executive Director, COBA
Questions and comments from the floor
- 10.35 - 10.40 **Chair's closing remarks**
John Grogan MP, Vice-Chair, All-Party Parliamentary BBC Group and Vice-Chair, All-Party Parliamentary Channel 4 Group
- 10.40 - 11.05 Coffee
- 11.05 - 11.10 **Chair's opening remarks**
Lord Inglewood
- 11.10 - 11.55 **Ensuring UK broadcasters are resilient to the challenges posed by international market disruption**
Magnus Brooke, Director, Policy and Regulatory Affairs, ITV
Alex Towers, Director of Policy and Public Affairs, BT
Questions and comments from the floor
- 11.55 - 12.30 **Opportunities in the content supply chain**
Lorraine Ruckstuhl, Industry Director, Technology, Media and Telecoms Team, Barclays
Roger Morris, Managing Director, Elstree Studios
Sara Geater, Chief Operating Officer, All3Media and Chair, PACT
Questions and comments from the floor
- 12.30 - 12.55 **Protecting and promoting the industry - priorities for policy**
Ben Dean, Deputy Director - Head of Media Policy, DCMS
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Lord Inglewood
Peter van Gelder, Director, Westminster Media Forum