

Westminster Media Forum policy conference:

Next steps for UK music policy - copyright and AI, live music and touring, and priorities for sector growth

Timing: Morning, Tuesday 14th April 2026

Taking Place Online



WESTMINSTER
MEDIA FORUM

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Senior Parliamentary
- 9.05 **Key considerations for supporting the UK music sector**
Senior commentator
Questions and comments from the floor
- 9.30 **Strategic approaches to sustainable growth and sector wide resilience**
Tom Kiehl, CEO, UK Music
- 9.40 **Implementation of the Creative Industries Sector Plan for the music industry - live touring, regional hubs, and grassroots funding**
strategic utilisation of the Music Growth Package | support for touring, mentoring and export opportunities for emerging artists | tackling funding pressures facing grassroots venues | role of the Cultural Exchange Coalition | deployment of funding for innovation and R&D | UKRI strategy for the creative and cultural economy | potential of the Creative Places Growth Fund for the music sector | marketplace diversity, independent labels and routes to financially viable touring and distribution | building on UK leadership role in international music markets | use of dormant assets funding to improve youth access to music facilities | skills investment | addressing mobility and visa-related barriers | sustainable live activity, green clauses and lower-carbon touring practices | the ticketing market and consumer protection, pricing and labelling practices
Kevin McManus, Head, UNESCO City of Music, Liverpool City Council
Senior representative, industry
Senior representative, touring
Senior representative, independent label
Senior representative, regions
- 10.10 Questions and comments from the floor
- 10.35 **The role of public service broadcasting in supporting the UK music industry**
Lorna Clarke, Director, Music, BBC
Questions and comments from the floor
- 11.00 **Chair's closing remarks**
Senior Parliamentary
- 11.05 Break
- 11.15 **Chair's opening remarks**
Senior Parliamentary
- 11.20 **Streaming, remuneration and the future of the recorded music market**
Sophie Jones, Chief Strategy Officer, BPI
Questions and comments from the floor
- 11.45 **Next steps for futureproofing the profession - IP, AI, and copyright protection, talent pipelines, and fair remuneration**
clarifying the scope and operation of the Creative Content Exchange | interaction with existing licensing models and broader remuneration frameworks | safeguarding creators' rights and IP | transparency in text and data mining | implications of the Copyright and artificial intelligence progress report | next steps under the Data (Use and Access) Act | collective licensing options and practical implementation | progress of the Creator Remuneration Working Group and voluntary industry codes | label-led measures on streaming pay | workforce priorities, including sector-specific training routes | responsible use of creative technologies and implications for professional standards and talent pipelines
Senior representative, industry
Senior representative, legal
Senior representative, innovation
Senior representative, rights holder
Senior representative, skills
Questions and comments from the floor
- 12.30 **Assessing the role of regulation in supporting creators, consumers and the wider music sector**
Senior representative, regulation
Questions and comments from the floor
- 12.55 **Chair's and Westminster Media Forum closing remarks**
Senior Parliamentary
Thomas Howard, Westminster Media Forum