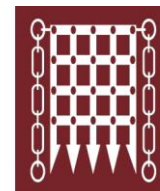


Westminster Media Forum policy conference

The future of the BBC

Timing: Morning, Tuesday, 23rd February 2021

Taking Place Online



WESTMINSTER
MEDIA FORUM

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Deidre Brock MP, Vice Chair, All-Party Parliamentary BBC Group
- 9.05 **The evolving role of the BBC**
Clare Sumner, Director of Policy, BBC
Questions and comments from the floor
- 9.40 Break
- 9.45 **The purpose and scope of the BBC across its operations, long term outlook, and role in soft power and serving UK cultures**
Professor Steven Barnett, Professor of Communications, University of Westminster
Michelle Stanistreet, General Secretary, National Union of Journalists
David Elms, Partner, UK Head of Media, KPMG
Emmanuel Kojo, Actor and Councillor, Minority Ethnic Members, Equity
Senior representative, international
Senior representative, online
Questions and comments from the floor
- 10.50 **Chair's closing remarks**
Deidre Brock MP, Vice Chair, All-Party Parliamentary BBC Group
- 10.55 Break
- 11.05 **Chair's opening remarks**
Rt Hon Baroness Jay of Paddington
- 11.10 **Regulation and its impact on the BBC**
Kevin Bakhurst, Group Director, Content and Media Policy, Ofcom
- 11.20 **The future of BBC services and the impact on the UK's nations and regions and the wider creative market**
Max Rumney, Deputy Chief Executive Officer and Director of Business Affairs, Pact
Donald Martin, Editor-in-Chief, Newsquest Scotland and Editor, The Herald and Herald on Sunday
Adam Minns, Executive Director, COBA
Questions and comments from the floor
- 12.00 Break
- 12.05 **Future funding and revenue options for the BBC**
Claire Enders, Founder, Enders Analysis
Professor Patrick Barwise, Emeritus Professor of Management and Marketing, London Business School; and co-author, *The War Against the BBC*
Senior representative, third sector
Senior representative, policy
Questions and comments from the floor
- 12.55 **Chair's and Westminster Media Forum closing remarks**
Rt Hon Baroness Jay of Paddington
Michael Ryan, Deputy Editor, Westminster Media Forum